

Sarkina Bt Mat Saad @ Shaari

From: SoIS - Pusat Pengajian Antarabangsa
Sent: Tuesday, May 8, 2018 11:27 AM
To: UUM - All Staff
Subject: CONQUERING UNIMAP WITH INTERNATIONAL BUSINESS PROGRAMME



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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)



IB (INTERNATIONAL BUSINESS PROGRAMME)

**SOIS ACADEMIC PROMOTION PROGRAMME:
SCHOOL OF BUSINESS INNOVATION AND
TECHNOPRENEURSHIP**

UNIMAP

SoIS ONLINE: The Department of International Business (IB), School of International Studies (SOIS) conducted an academic promotion programme at the School of Business Innovation and Technopreneurship, UNIMAP. The delegation was led by the Head of IB Department; Associate Prof. Dr Mohd Haniff Jedin and Postgraduate coordinator, Dr Fakhrorazi Ahmad.

At the School of Business Innovation and Technopreneurship, UNIMAP, we have been received by Puan Bibi Noraini, The Deputy Dean and En. Fazlee, lecturer of International Business, UNIMAP. The aim of the programme was to educate and promoting our postgraduate pogramme: Master of Science in International Business (Msc IB) to International business and Technopreneurship students. Consequently, this session could

generate more postgraduate students in SOIS and UUM. Nearly sixty students attended the session. Many of them were very keen to find out more about our programme especially we are now AACSB accredited.

In fact, some students were also interested to find out more about other postgraduate programmes such MBA, Operation management and etc.

Thank you.

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