

Mohd Amirul Kasyful Nur bin Zulkifli

From: Awang Had Salleh Graduate School
Sent: 02 Mac 2017 15:25
To: UUM - All Staff; UUM - All Students; 'student@ahsgs.uum.edu.my'; COB - phdcobnet; COLGIS - Postgrad
Subject: AHSGS WORKSHOP : Problem Statement and Identifying Gap



**Awang Had Salleh
Graduate School
Of Arts And Sciences**

Universiti Utara Malaysia

2nd March 2017 | 3 Jamadilakhir 1438H

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum wbt and Greetings from AHSGS!

AHSGS POSTGRADUATE ENHANCEMENT WORKSHOP SERIES

PROBLEM STATEMENT AND IDENTIFYING GAP

FACILITATOR:

ASSOC. PROF. DR. HASSAN ABU BAKAR
SCHOOL OF MULTIMEDIA TECHNOLOGY AND COMMUNICATION
UUM CAS

PROGRAM INFO :

28th MARCH 2017 | 8.30 AM - 1.00 PM
CoPED SEMINAR ROOM, LEVEL 1,
SCHOOL OF COMPUTING, UUM CAS.

CONTACT US FOR MORE INFO

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PROBLEM STATEMENT & IDENTIFYING GAP

Date : 28th March 2017 (Tuesday)
Time : 8.30 am – 1.00 pm
Venue : CoPED Seminar Room, Level 1,
School of Computing, UUM CAS.

Course Synopsis :

This course will provide students with the necessary knowledge and skills to develop and carry out a research. In particular, the course aims on teaching students about formulating research problem, strategies and process. The important steps in planning research problem, such as problem identification and formulation of the research question, developing the study objective, reviewing related literature and formulating a model will also be covered. The course also discusses the preparations involved in writing for positioning the research for scientific journals.

Facilitator Profile :

Dr. Hassan Abu Bakar is an Associate Professor in the Department of Communication, School of Multimedia Technology and Communication. He is an active member of International Communication Association and National Communication Association based in the United States and the Australian and New Zealand Academy of Management. His current research interests include dyadic relationships, supervisory communication, multilevel modeling, and cultural context in workplace. He has published articles on leadership and leader-member communication in Asian Business and Management, Management Communication Quarterly, International Journal of Intercultural Relations, Journal of Intercultural Communication Research and Communication Monographs. He is the recipient of the 2014 and 2009 The Top Faculty Paper from International Communication Association, Intercultural Communication Division, and the 2009 Best Quantitative Paper from World Communication Association.



REGISTRATION FEE : RM20 ONLY

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SECRETARIAT :

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