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From: Pusat Inovasi dan Pengkomersilan
Sent: Thursday, 8 December, 2016 2:01 PM
To: UUM - All Staff; UUM - All Students
Cc: Prof. Madya Dr. Razamin Bt. Ramli; Rohani binti Husin
Subject: INNOVATION AND COMMERCIALISATION CENTRE ROADSHOWS



Pusat Inovasi dan Pengkomersilan
Innovation and Commercialisation Centre
Universiti Utara Malaysia

UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

08 Disember 2016 / 8 Rabiulawal 1438H

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السلام عليكم ورحمة الله وبركاته

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Yang Berusaha Prof./Dr./Tuan/Puan

KEPERLUAN PERLINDUNGAN HARTA INTELEK DAN AGENDA PENGKOMERSILAN



Selari dengan seruan Kementerian Pengajian Tinggi (KPT) untuk mewujudkan ekosistem inovasi seperti termaktub di bawah Lonjakan ke-7, Pelan Pembangunan Pendidikan Malaysia (PPPM) 2013-2025, Pusat Inovasi dan Pengkomersilan (ICC) telah mengadakan enam (6) siri Program Penerangan Harta Intelekt dan Pengkomersilan yang bermula pada bulan Ogos sehingga yang terbaru adalah pada 8 November 2016 yang lalu.

Program ini adalah usahasama ICC dengan beberapa pusat pengajian dalam memberi pendedahan berkaitan dengan pendaftaran harta intelek (IP) dari hasil kajian para penyelidik Universiti Utara Malaysia (UUM). Program ini merupakan salah satu usaha ICC dalam membantu para penyelidik dan pereka cipta UUM yang terdiri daripada pensyarah, pelajar dan juga staf pentadbiran dalam menyediakan maklumat berkaitan di samping mengenegahkan hasil inovasi yang berpotensi agar dapat dilindungi hak harta intelek dan seterusnya berpeluang untuk dikomersilkan.

Program ini juga merupakan platform untuk penerangan tentang kewujudan ICC serta fungsinya kepada warga UUM. Antara pusat pengajian yang terlibat adalah:

1. Pusat Pengajian Pendidikan dan Bahasa Moden (SEML) – 8 November 2016
1. Pusat Pengajian Psikologi Gunaan, Dasar dan Kerja Sosial (SAPSP) – 25 Oktober 2016
2. Pusat Pengajian Teknologi Multimedia dan Komunikasi (SMMTC) – 6 September 2016
3. Pusat Pengajian Undang-Undang (SOL) – 24 Ogos 2016
4. Pusat Pengajian Pengkomputeran (SOC) – 23 Ogos 2016
5. Pusat Pengajian Kerajaan (SOG) – 1 Ogos 2016

Semua program ini turut dihadiri oleh pensyarah-pensyarah yang mempunyai hasil penyelidikan yang berpotensi untuk didaftarkan sebagai harta intelek universiti.

Selaku Pengarah ICC, Prof. Madya Dr. Razamin Ramli menyarankan kepada semua penyelidik yang mempunyai hasil penyelidikan supaya mendaftarkan IP masing-masing agar ia dapat diiktiraf dan dilindungi sebagai hak harta intelek universiti. Tambahan pula, semua perlindungan IP UUM juga adalah untuk memenuhi kriteria indeks pencapaian yang telah ditetapkan di dalam *Malaysia Research Assessment (MyRA) Instruments* 2016.

Diharapkan program ini dapat menggalakkan pasukan penyelidik UUM, staf pentadbiran serta pelajar untuk mendaftarkan hasil penyelidikan mereka di samping terus berinovasi juga lebih berfikiran kreatif.

Terima kasih.

THE NEED FOR INTELLECTUAL PROPERTY PROTECTION AND COMMERCIALISATION AGENDA

In line with the Ministry of Education's (MoE) aspiration to create an innovation ecosystem as specified under Chapter 7, Malaysian Education Blueprint (MEB) 2013-2025, the Innovation and Commercialisation Centre (ICC) has conducted six (6) program series on the Intellectual Property and Commercialisation starting August 2016 and until the 8th November 2016, recently.

These programs were organized by ICC in collaboration with a number of schools in UUM in order to provide awareness related to the registration of intellectual property (IP) based on the research output. The program is one of the ICC's efforts to assist UUM researchers and inventors who could be academic staff, students and administrative staff by providing them relevant information regarding on how to protect their potential inventions and be commercialized.

This program is also a platform for ICC to make all UUM's community aware and well informed on the functions and responsibility of ICC to the university. Among schools involved are:

1. School of Educational Studies and Modern Languages (SEML) – 8 November 2016
2. School of Applied Psychology, Policy and Social Work (SAPSP) – 25 October 2016
3. School of Multimedia Technology and Communication (SMMTC) – 6 September 2016
4. School of Law (SOL) – 24 August 2016
5. School of Computing (SOC) – 23 August 2016
6. School of Government (SOG) – 1 August 2016

Many who attended were academic staffs that have their inventions which can be registered as university's IPs.

As the Director of ICC, Assoc. Prof. Dr. Razamin Ramli urged all researchers who have their research output to register the IP appropriately in order to make their works recognized and protected. Furthermore, all UUM's IP protection contributes towards fulfilling the Malaysian Research Assessment (MyRA) Instrument 2016.

It is expected that this program will encourage many more research teams among lecturers, administrative staff and students to register their inventions while continuing to be more innovative and creative.

Thank you.



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