

From: Unit Komunikasi Korporat
Sent: Thursday, October 18, 2018 11:52 AM
To: UUM - All Staff; UUM - All Students
Subject: Two Of UUM Subjects Listed In Times Higher Education World University Rankings By Subject 2019



Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(*THE EMINENT MANAGEMENT UNIVERSITY*)

Translated by Mahaliza Mahadhir

**TWO OF UUM SUBJECTS LISTED IN TIMES HIGHER EDUCATION WORLD
UNIVERSITY RANKINGS BY SUBJECT 2019**



UUM ONLINE: Universiti Utara Malaysia (UUM) once again created history when two of its major subjects namely Business and Economics and Social Sciences made it for the first time into the Times Higher Education World University Rankings by Subject 2019 published on 17 October 2018 via <https://www.timeshighereducation.com/world-university-rankings/by-subject>.

For the subject of Business and Economics, UUM has been ranked in the 401-500 band of the world's best universities. Among the areas categorised in the subject of Business and Economics are Business and Management, Economics and Econometrics, and Accounting and Finance.

While for the subject of Social Sciences, UUM has been ranked in the 501-600 band of the world's best universities. This subject involves the field of Communication and Media studies, Politics and International Studies (including development studies), Sociology and Geography.

UUM Vice-Chancellor, Prof. Dr. Ahmad Bashawir Abdul Ghani expressed his elation on the listing of the two major subjects taught in the University which made into the Times Higher Education World University Rankings by Subject 2019 this time.

According to him, the outstanding accomplishment is the hard work of all the denizens of the university in elevating UUM's standings internationally.

"I hope this momentum is continued and preserved so that UUM will to move forward and continuously strive to improve the qualities of both academic and research of the university apart from working towards humanising education," he said.

Times Higher Education World University Rankings by Subject adopts 13 indicators which are categorized into five main categories: Teaching: the learning environment, Research: volume, income and reputation, Citations: research influence, International outlook: staff, students and research and Industry income: innovation.



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