Norhardi Bin Saad

From: Jabatan Komunikasi Korporat
Sent: Tuesday, 4 March, 2025 11:09 AM
To: UUM - All Staff; UUM - All Students
Subject: PENYELIDIK UUM CADANGKAN SISTEM PEMBUATAN KEPUTUSAN YANG DIPERBAHARUI UNTUK TINGKAT STRATEGI PEKEBUN KECIL SAWIT MALAYSIA

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Oleh: Prof. Dr. Shri Dewi Applanaidu dan Dr. Muhammad Zakir Abdullah
Gambar oleh: Dr. Muhammad Zakir Abdullah

PENYELIDIK UUM CADANGKAN SISTEM PEMBUATAN KEPUTUSAN YANG DIPERBAHARUI UNTUK TINGKAT STRATEGI PEKEBUN KECIL SAWIT MALAYSIA





UUM ONLINE: Sekumpulan penyelidik dari Universiti Utara Malaysia (UUM) yang diketuai oleh Prof. Dr. Shri Dewi Applanaidu dari Pusat Pengajian Ekonomi, Kewangan dan Perbankan (SEFB), yang juga felo penyelidik *Economic and Financial Policy Institute* (ECoFI) elah dijemput oleh Kementerian Perladangan dan Komoditi (KPK) untuk membentangkan dua Sistem Pembuatan Keputusan (DSS)

inovatif mereka iaitu *Malaysian Oil Palm Plantation Investment Decision Support System* (MyOPPIDeX) dan *Oil Palm Plantation Investment Web Decision Support System* (OPPIWebDeX) serta cadangan DSS yang baharu.

Turut bersama, Dr. Muhammad Zakir Abdullah dan Dr. Muhammed Abdullahi Baba, Prof. Madya Dr. Norhaslinda Zainal Abidin dari Pusat Pengajian Sains Kuantitatif, dan Dr. Mohamad Farhan Mohamad Mohsin dari Pusat Pengajian Pengkomputeran.

Berita penuh, layari https://uumtoday.com/general-news/penyelidik-uum-cadangkan-sistem-pembuatan-keputusan-yang-diperbaharui-untuk-tingkat-strategi-pekebun-kecil-sawit-malaysia/



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