

Mohd Amirul Kasyful Nur bin Zulkifli

From: UUM CORPORATE COMM.
Sent: 15 Julai 2021 15:47
To: UUM - All Staff; UUM - All Students
Subject: [Call For Papers] Journal for Business Management and Accounting (JBMA)



UUM Corporate Comm.

Universiti Utara Malaysia

15 JULY 2021 / 5 ZULHIJAH 1442H

=====

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(*THE EMINENT MANAGEMENT UNIVERSITY*)

UUM ONLINE:



UUM
Universiti Utara Malaysia

CALL FOR PAPERS

JOURNAL OF BUSINESS MANAGEMENT AND ACCOUNTING

ISSN 2231-9298 | e-ISSN 2636-9249

Journal of Business, Management and Accounting (JBMA) is an open access, semi annually peer-reviewed international journal. Scope of the journal covers areas of business management and accounting, which includes:

- Management
- Marketing
- Finance
- Economics
- Banking
- Human resources management
- International business
- Entrepreneurship
- Business ethics



JBMA gives preference to scholarly empirical studies of 10 - 20 pages typed in double spacing, excluding reference, notes, and appendices. It also published review paper, conceptual framework, case studies and book reviews.

We would like to invite authors to submit articles (either in English or Malay), to <http://e-journal.uum.edu.my/index.php/jbma/submissions>

For more information, please contact:

Managing Editor
Journal of Business, Management and Accounting (JBMA)
Institute for Management and Business Research (IMBRe)
Universiti Utara Malaysia
06010 Kedah Darul Aman, Malaysia

Off: (+6) 04 928 7605

Fax: (+6) 04 928 7611

Email: jbma@uum.edu.my

Website: <http://e-journal.uum.edu.my/index.php/jbma>

Facebook: <https://www.facebook.com/uumimbre/>



BACHELOR



Link: <http://e-journal.uum.edu.my/index.php/jbma/submissions>

UUM
CORPORATE COMM.

☎ 04-928 3039/3040/3097/3042/3052/3048/3049
☎ 04-928 3053
✉ ukkuum@uum.edu.my
📍 Universiti Utara Malaysia (Official FB)



Please consider the environment before printing this e-mail



Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

Disclaimer: This e-mail (including any attachments) may contain confidential information. If you are not the intended recipient, you are hereby notified that any review, distribution, printing, copying or use of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender or Universiti Utara Malaysia (UUM) immediately and delete the original message. Opinions, conclusions and other information in this e-mail that do not relate to the official business of UUM and/or its group of companies shall be understood as neither given nor endorsed by UUM and UUM accepts no responsibility for the same. All liability arising from or in connection with computer viruses and/or corrupted e-mails is excluded to the fullest extent permitted by law.