

SBM UUM RECEIVES HONOURABLE VISIT FROM CHAIRMAN AND HIGH-RANKED OFFICERS OF FAMA

COB - Pusat Pengajian Pengurusan Perniagaan

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**Pusat Pengajian Pengurusan
Perniagaan**

SCHOOL OF BUSINESS MANAGEMENT

Universiti Utara Malaysia

5 OCTOBER 2017 | 14 MUHARRAM 1439H

**UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)**

Assalamualaikum w.b.t and Good Day

The Hon. Dato' Seri/Dato'/Datin/Professor/Assoc. Prof./Dr./Sir/Madam

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SBM ONLINE: School of Business management (SBM) received a honourable visit from the Federal Agricultural Marketing Authority (FAMA) on Sunday, 1st October 2017, headed by its Chairman, Tan Sri

Dato' Paduka Haji Badruddin Amiruldin and accompanied by three Deputy Directors, as well as some senior FAMA officials. This visit is in response to the courtesy visit made by SBM to FAMA Headquarters Kuala Lumpur recently and to establish close collaboration between both sides of SBM and FAMA.

The delegation were welcomed by the Deputy Dean of SBM, Associate Professor Dr. Fais Ahmad, Madam Rasidah, Director of Anjung Tamu UUM, SBM HODs and officers Associate Professor Dr. Hasnizam, Associate Professor Dr. Kamal, Tuan Haji Juha and Dr. Bidayatul Akmal. Aside from visiting Anjung Tamu, UUM, Tan Sri Dato' Paduka Haji Badruddin had a courtesy discussion with UUM Vice-Chancellor, Prof. Dato' Seri Dr. Mohamed Mustafa Ishak at the Chancellery Guest Hall before continuing the visit to SBM.

Tan Sri Dato' Paduka Haji Badruddin was pleased to share his views with the lecturers, staff and SBM students in a CEO Talk session held at the SBM Kedah Room. This visit has managed to achieve several consensus agreement such as making SBM one of FAMA's business hub through the expansion of MyAgrosis experts in UUM as well as several collaborations in research, training and consultancy. Tan Sri Dato' Paduka Haji Badruddin was delighted to see SBM students who are interested in business and are willing to open more opportunities at SBM through Farmers' Markets, Contract Farms, K-Shoppe and Karavan Tani.

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