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From: COB - Pusat Pengajian Pengurusan Perniagaan
Sent: Wednesday, 15 March, 2017 4:49 PM
To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Haim Hilman bin Abdullah; Prof. Dr. Rushami Zien B Yusoff; Hanizaton Bt Hassan
Subject: SBM INTELLECTUAL DISCOURSE SERIES: NURTURING ENTREPRENEURSHIP: THE MALAYSIAN WAY



**Pusat Pengajian Pengurusan
Perniagaan**

SCHOOL OF BUSINESS MANAGEMENT

Universiti Utara Malaysia

15 March 2017 | 16 Jamadilakhir 1438H

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UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum w.b.t and Good Day

Yang Berbahagia Dato' Seri/Dato'/Datin/Professor/Associate Professor/Dr./Sir/Madam

SBM INTELLECTUAL DISCOURSE SERIES: NURTURING ENTREPRENEURSHIP: THE MALAYSIAN WAY



SBM ONLINE: The School of Business Management (SBM) Professorial Council Committee organized an Intellectual Discourse as a platform for knowledge sharing among peers. The Dean of SBM, Prof. Dr. Haim Hilman Abdullah intends that this venture is very timely to showcase SBM's Professors. Currently SBM has eight Professors in the areas of Management, Marketing, Entrepreneurship, and Human Resource. The Chairman of the SBM Professorial Council Committee, Prof. Dr. Rushami Zien Yusoff said that the session would benefit the SBM Community including postgraduate students to be more impactful in research and publication in the Entrepreneurship field.

During the session Prof. Dr. Mohd Sobri Hj. Minai envisioned entrepreneurs to be those who can see an opportunity, grasp it and make the opportunity a viable business opportunity. He went on to say that everyone is an entrepreneur. He specifically highlighted how entrepreneurs contributed to both the economy as well as community development.

The session was attended by the Acting Dean, Associate Professor Dr. Fais Ahmad, SBM faculty members, SBM administrative staffs and postgraduate students.

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SCHOOL OF BUSINESS MANAGEMENT
Universiti Utara Malaysia

we drive for Creativity and Sustainability

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