From: Jabatan Komunikasi Korporat
To: UUM - All Staff; UUM - All Students
Subject: BOUSTEAD PLANTATIONS AND UUM EXPLORES STRATEGIC COLLABORATION
Date: Wednesday, 2 September, 2026 9:44:13 AM
Attachments: image002.png
image003.png

Jabatan Komunikasi Korporat
CORPORATE COMMUNICATION DEPARTMENT
Universiti Utara Malaysia

UUM TODAY

UNIVERSITI PENGURUSAN TERKEMUKA | THE EMINENT MANAGEMENT UNIVERSITY

2 SEPTEMBER 2026 / 20 RABIULAWAL 1448H
==========

Translated by Lieyana Teo Mohd Zulkifli Teo (lieyana@uum.edu.my)
Pictures by Shamsaimi Ezil

BOUSTEAD PLANTATIONS AND UUM EXPLORES STRATEGIC COLLABORATION



UUM ONLINE: A delegation from Boustead Plantations visited Universiti Utara Malaysia (UUM) to explore opportunities for strategic collaboration in research, innovation, student development and community engagement.

The delegation was led by the Head of Strategic Communications, Dato' Najmuddin Abdullah, accompanied by Special Government Liaison Officer, Mr. Muhammad Izuan Faiz Abdul Rahman and two other officers from Boustead Plantations Berhad.



They were welcomed by the Director of the Centre for University-Industry Collaboration (CUIC), Prof. Dr Chandrakantan Subramaniam and Deputy Director of CUIC, Assoc. Prof. Dr Normalisa Md Isa.

Prof. Dr Chandrakantan Subramaniam said the visit included discussion sessions on strategic collaboration, the development and welfare of underprivileged students, as well as proposed zakat-related projects, with particular emphasis on potential collaboration in research and innovation.

Among the proposed projects presented were Precision Agriculture and the Internet of Things (IoT), as well as the development of a mobile application for the Ummah Economic Development Zone (ZPEU), an initiative of the Kedah State Zakat Board (LZNK).



The programme also included a visit to a research project site in Yan, providing the Boustead Plantations Berhad delegation with greater insight into ongoing projects and potential areas of collaboration that could be jointly developed with UUM.

The visit is expected to further strengthen the strategic relationship between UUM and Boustead Plantations Berhad while paving the way for collaborative initiatives that will benefit the university, industry and the community.

UUM OFFICIAL
uumtoday.com Universiti Utara Malaysia uumofficial uumnews uumtube uuminfo uumofficial
ukkuum@uum.edu.my 04-928 3039 | 3040 | 3043 | 3097 | 3056

Universiti Utara Malaysia Official Website http://www.uum.edu.my

Disclaimer: This e-mail (including any attachments) may contain confidential information. If you are not the intended recipient, you are hereby notified that any review, distribution, printing, copying or use of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender or Universiti Utara Malaysia (UUM) immediately and delete the original message. Opinions, conclusions and other information in this e-mail that do not relate to the official business of UUM and/or its group of companies shall be understood as neither given nor endorsed by UUM and UUM accepts no responsibility for the same. All liability arising from or in connection with computer viruses and/or corrupted e-mails is excluded to the fullest extent permitted by law.