

From: Mohd Amerul Shafiz Bin Hasbullah <amerul@uum.edu.my>
Sent: Sunday, 10 May, 2020 1:44 PM
To: norazlinaabdjilil@gmail.com
Subject: Fw: Join CEDI UUM Video Making Competition: 2 Minutes Gain and Give

Daripada: UUM CORPORATE COMM.
Dihantar: 15 April 2020 22:25
Kepada: UUM - All Staff; UUM - All Students
Subjek: Join CEDI UUM Video Making Competition: 2 Minutes Gain and Give



UUM Corporate Comm.
Universiti Utara Malaysia

15 APRIL 2020 / 21 SYAABAN 1441H
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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

UUM ONLINE:

UUM
Universiti Utara Malaysia

CEDI UUM BRINGS YOU

2 MINUTES GAIN & GIVE

MAKE A 2-MINUTE VIDEO OF YOUR BUSINESS OR BUSINESS IDEA

TOP 10 WINNERS WILL GET

RM 350 EACH

AND FREE 6 MONTHS OF BUSINESS PROMOTION ON SINTOK CHANNEL!

RM50 FROM EACH WINNING PRIZE WILL BE DONATED TO TABUNG BANTUAN COVID-19 UUM

#UUM2MGG
@CEDI UUM

Organized by:
Cooperative and Entrepreneurship Development Institute (CEDI)

CLOSING DATE: 26 APRIL 2020

ACCREDITED: AACSB, AMBA, EPAS, IQA, Ministry of Education Malaysia, STARS, UUM-QA, UUM-ISO 9001, UUM-ISO 14001, UUM-ISO 45001, UUM-ISO 26000, UUM-ISO 27001, UUM-ISO 28000, UUM-ISO 31000, UUM-ISO 33000, UUM-ISO 34000, UUM-ISO 35000, UUM-ISO 36000, UUM-ISO 37000, UUM-ISO 38000, UUM-ISO 39000, UUM-ISO 40000, UUM-ISO 41000, UUM-ISO 42000, UUM-ISO 43000, UUM-ISO 44000, UUM-ISO 45000, UUM-ISO 46000, UUM-ISO 47000, UUM-ISO 48000, UUM-ISO 49000, UUM-ISO 50000, UUM-ISO 51000, UUM-ISO 52000, UUM-ISO 53000, UUM-ISO 54000, UUM-ISO 55000, UUM-ISO 56000, UUM-ISO 57000, UUM-ISO 58000, UUM-ISO 59000, UUM-ISO 60000, UUM-ISO 61000, UUM-ISO 62000, UUM-ISO 63000, UUM-ISO 64000, UUM-ISO 65000, UUM-ISO 66000, UUM-ISO 67000, UUM-ISO 68000, UUM-ISO 69000, UUM-ISO 70000, UUM-ISO 71000, UUM-ISO 72000, UUM-ISO 73000, UUM-ISO 74000, UUM-ISO 75000, UUM-ISO 76000, UUM-ISO 77000, UUM-ISO 78000, UUM-ISO 79000, UUM-ISO 80000, UUM-ISO 81000, UUM-ISO 82000, UUM-ISO 83000, UUM-ISO 84000, UUM-ISO 85000, UUM-ISO 86000, UUM-ISO 87000, UUM-ISO 88000, UUM-ISO 89000, UUM-ISO 90000, UUM-ISO 91000, UUM-ISO 92000, UUM-ISO 93000, UUM-ISO 94000, UUM-ISO 95000, UUM-ISO 96000, UUM-ISO 97000, UUM-ISO 98000, UUM-ISO 99000, UUM-ISO 100000

2 MINUTES TO GAIN & GIVE COMPETITION GUIDELINES

1. This competition is open to all active, full-time undergraduates of Universiti Utara Malaysia.
2. The duration of the competition is from 15 April until 26 April 2020.
3. Entries may be submitted individually or in groups (limited to 4 people per business / business idea).
4. Video length should not exceed 2 minutes and it has to be either in Bahasa Melayu or in English.
5. Video production is based on an existing business or business idea and the content should include the aspects of innovation, values and impact of the business.
6. Completed videos must be sent to www.youtube.com and participants must include the video url and other information in the online form provided (**scan the QR code on the poster for the online form*). Video link should also be posted on CEDI UUM official Facebook page with the hashtag #UUM2MGG.
7. Participants may submit more than one video (1) entry. Admission is free.
8. Videos submitted must be original and had not been sent in any other competitions.

UUM
CORPORATE COMM.

☎ 04-928 3039/3040/3097/3042/3052/3048/3049
☎ 04-928 3053
✉ ukkuum@uum.edu.my
📍 Universiti Utara Malaysia (Official FB)



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