

From: UUM - IMBRe
Sent: Rabu, 21 Jun 2017 8:45 pg
To: UUM - All Staff
Cc: Jeffry Azhar Bin Talib
Subject: IMBRe UUM CASE WRITING COMPETITION 2016/2017



21 Jun 2017 / 26 Ramadhan 1438 Hijrah

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

IMBRe UUM Case Study Competition 2016

Institute for Management and Business Research (IMBRe),
Universiti Utara Malaysia
cordially invites you to submit your case study to the
IMBRe UUM Case Writing Competition 2016
and win a cash prizes

Award	Prize
1 st Place	RM1000
2 nd Place	RM700
3 rd Place	RM500

The case studies are focused on the following and related topics, but are not limited to:

Halal Industries and Arab-Malaysian Business
Quality Management and Competitiveness
Risk Management
Corporate Reporting and Governance
Innovation and Sustainability
Business Leadership and Innovation
Economics and Financial Analysis
Entrepreneurship
Consumer and Market Analysis
Information and Media Management
Business Resilience and Nation Building
Governance
International Studies
Education
Fraud
Law

submit your full paper to imbre@uum.edu.my before **30 June 2017**

For further details, please contact : Jeffry Azhar (04-928 7606)
: Mohd Fozi (04-928 7605)
: Aida Muslieana (04 928 7609)

The deadline to submit your teaching case to **IMBRe UUM Case Writing Competition 2016** is fast approaching!!!

→ [Full details and guidelines for the competition](#)

Submissions should be made to imbre@uum.edu.my no later than 30th June 2017.

Please do forward this email to your professional networks and any colleagues you feel will be interested.

Thank you.

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