

Mohd Amirul Kasyful Nur bin Zulkifli

From: Institut Kajian Strategik dan Pembangunan Perakaunan Mampan
Sent: 30 April 2015 10:52
To: UUM - All Staff; UUMstudgroup; post_temp@student.uum.edu.my
Subject: Seminar Penghasilan Penyelidikan & Penerbitan Melalui Asmaul Husna 2.0



**Institut Kajian Strategik dan
Pembangunan Perakaunan Mampan**
INSTITUTE FOR STRATEGIC AND SUSTAINABLE ACCOUNTING
DEVELOPMENT (ISSAD)

Universiti Utara Malaysia

30 APRIL 2015 | 11 REJAB 1436 H

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

The Institute for Strategic and Sustainable Accounting Development (ISSAD) will be organizing a seminar as follows:

Seminar on WORLD CLASS RESEARCHER with Asmaul Husna 2.0

Synopsis

In light of the challenging world of research today and the increasing demand for Islamic research and development in Malaysia and the world, we proudly present this seminar with the hope to generate world class researchers through Asmaul Husna Approach. The seminar aims to build a platform for all academics and non-academics as well as practitioners to collaborate ideas and knowledge in discussing, developing and practicing the valuable knowledge on Islamic values from Asmaul Husna into various fields of research. This domineering insight will expose Allah Al-'Alim as the Source of Knowledge and Allah Al-Khalik The Creator of Mankind as the source of ideas.

Objectives of the Seminar:

1. To promote multidisciplinary research by opening up new research areas based on existing knowledge and expertise;
2. To provide a platform for researchers' engagement to provoke thoughts on researching real world problems using Asmaulhusna Approach;
3. To introduce the positive stamina, motivation, wise thoughts and inspirations from Asmaulhusna Approach to researchers in handling multi-discipline researches;
4. To extend the frontiers of research on all aspects of real world problems using Asmaulhusna Approach; and
5. To promote research efforts in relations to Asmaulhusna approach.

Inspiring research with Asmaul Husna

Date: 4-5 May 2015

Venue: TH Hotel & Convention Centre, Alor Setar

Facilitator:

Associate Prof. Dr. Wan Maseri Wan Mohd.

Chief Executive Officer of UMP Holdings Sdn. Bhd.

Dr. Wan Maseri is an Associate Professor at the Faculty of Computer Systems and Software Engineering, Universiti Malaysia Pahang (UMP). She obtained her Degree of Honors and Masters in Computer Science both from the University of Miami Florida, USA. Later, she pursued her PhD in Malaysia, and within four years, she obtained 2 PhDs both in the field of knowledge management from Universiti Teknologi Malaysia in 2009 and Universiti Malaysia Pahang in 2013.

As an academician, who is inspired by the 99 Beautiful Names of Allah (Asmaul Husna), Wan Maseri dedicated her academic job and her whole life to serve the community by spreading the ultimately true veracious (ma'rifat) knowledge of Asmaul Husna. She inspires people to adopt and embed the 99 good values based on Asmaul Husna in their daily life for various dimensions of the social community. Wan Maseri has travelled all around the country to deliver her Islamic outreach pertaining to Asmaul Husna and enlightened people by sharing the true moral values revealed within the 99 Beautiful Names of Allah the Al Mighty. Through her experiential journey, she managed to touch the soul of the people, who are searching for the ceaseless lights and returning their life and soul to true eternity. The related parties include government servants, teachers, lecturers, researchers, businessmen, politicians, counselors and other social communities to unlock the secret of Asmaul Husna. Latest, her journey in spreading Asmaul Husna in life was extended to international arena when she had the opportunity to disseminate the valuable knowledge on Asmaul Husna in United Kingdom (London, Leeds, and Nottingham), Dublin, France (Paris and Besancon) and Australia (Sydney).

In order to inspire life-long learning for young researchers, Wan Maseri introduced the MyGRANTS project to the Ministry of Higher Education through FRGS grant worth RM3 million in 2011. The project benefited many young scholars today to continue their study to PhD level. She also promotes knowledge sharing to enhance our collective knowledge through the establishment of Knowledge Repository Project (MyKrep), which has been started at the Ministry of Education Malaysia in 2013. Her passion to promote an excellent academic field has stimulated the University of New South Wales in Sydney concerning the understanding of the moral values within the Asmaul Husna perspective, which can be reflected by the adoption of the 99 Good Values Module in one of their colleges.

Jointly organised by:



ISSAD
Institut Kajian Strategik & Pembangunan Perakaunan Mampian
INSTITUTE FOR STRATEGIC & SUSTAINABLE ACCOUNTING DEVELOPMENT
Universiti Utara Malaysia



Fees: **REGULAR** RM 350⁰⁰ **EARLY BIRD**¹ RM 300⁰⁰ **STUDENT**² RM 280⁰⁰

¹For any payment made by 16th April 2015

²Student ID required.

Note: Fees include seminar admission, kits, lunches, and refreshments. Accommodation is NOT included.

For further enquiries, please contact Mdm. Jamiyah Abas, 04-9287352 Email: issad@uum.edu.my

Seminar on World Class Researcher with Asmaul Husna 2.0

SEMINAR CONTENTS

This two-day seminar will give new fresh insights to researchers and potential researchers who may still be wondering on what research has to do with Islam and humanity. The seminar will thus cover the idea of integrating various fields of existing knowledge with the application of Asmaulhusna through a one-day workshop (on the second day). Based on the objective to integrate multi-disciplinary knowledge, we invite researchers from all fields of research interest to join the seminar. Fields of research such as (not limited to):

- o Education
- o Research Management
- o Communication
- o Architecture
- o Engineering
- o Manufacturing
- o Information Technology
- o Knowledge Management
- o Humanities
- o Psychology and Counseling
- o Health Management
- o Business Management
- o Product Management
- o Government Management
- o Accounting
- o Social sciences
- o Medical studies

OUTCOMES OF THE SEMINAR

At the end of the seminar, participants should be able to:

1. Acknowledge Allah Al-'Alim as the source of knowledge and source of research skills.
2. Execute research by applying Asmaulhusna technique and approach.
3. Integrate existing secular-like research with Islamic discipline values from Asmaulhusna.
4. Get to know how every knowledge can be linked to the source of knowledge from Allah Al-'Alim.
5. Obtain the inner-energy dimension from Allah to sustain the research motivation and always be inspired to academic writing for the benefits of the Ummah.
6. Produce group abstract of research proposal or academic writing that integrates each participant's respective field of study with Asmaulhusna knowledge. This abstract will be expanded for real research work such as FRGS grant, conference paper, or journal article.

REGISTRATION FORM

PARTICIPANT INFORMATION

Title (Dato'/Datin/Dr/Mr/Mrs/Ms):

Full name as per I/C:

Designation:

Organisation:

Address:

Email:

HP No.:

PAYMENT DETAILS

Payment Type: ☐ RM350 (Regular) ☐ RM300 (Early Bird) ☐ RM280 (Student)

Payment Mode: ☐ Cash ☐ Cheque No.:

☐ LO ☐ Bank Transfer Ref. No.:

Paid to: **UNIVERSITI UTARA MALAYSIA**
Bank: **BANK ISLAM**
Account No.: **0209 3010 0000 10**

Signature:

Date:

TENTATIVE PROGRAMME

Day 1: 4th May 2015 (Monday)

- 08.00 am Registration
- 09.00 am SLOT 1: Introduction: Excellent Researcher Identity
- 10.00 am Morning Break
- 10.30 am SLOT 2: Introduction: Excellent Researcher Technique Through Asmaul Husna Awareness Approach
- 12.30 pm Lunch
- 02.00 pm SLOT 3: Application of Asmaul Husna Intelligence Technique for Researchers (Part 1)
- 04.00 pm Tea Break
- 04.15 pm SLOT 4: Application of Asmaul Husna Intelligence Technique for Researchers (Part 2)
- 05.15 pm End of Day 1 Program

Day 2: 5th May 2015 (Tuesday)

- 03.30 am - SLOT 5: Application of Asmaul Husna Intelligence Technique for Researchers (Part 3) with Tazkeerah and Asmaul Husna Spiritual Whisper
- 06.00 am
- 08.00 am WORKSHOP 1: Journal Article And Conference Paper Writing
- 10.00 am Morning Break
- 10.30 am WORKSHOP 2: Writing Research Problem
- 12.30 pm Lunch
- 02.00 pm WORKSHOP 3: Book Writing
- 03.30 pm Tea
- 04.00 pm SLOT 6: Reflection And Resolution On World Class Researcher With Asmaul Husna 2.0
- 05.30 pm End of Day 2 Program

TERMS & CONDITIONS

SEMINAR FEE

- Fee is payable to **UNIVERSITI UTARA MALAYSIA**
- Fee includes course materials, lunch and 2 tea breaks per day. Accommodation is NOT included.
- Full payment of the above amount shall be made within thirty (30) days from the date of the invoice or on the day of the event, whichever earlier.
- Admittance may be denied upon failure to make full payment as per the above requirement.

CANCELLATION/TRANSFER

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/transfer their enrolment, a cancellation/transfer policy shall applied as follows:

- (a) Written cancellation/transfer received less than five (5) working days from the date of the event:
 - A refund (less administrative charge of 20%) will be made
 - Unpaid registration will also liable for 20% administrative charge
- (b) Written cancellation/no show on the day of the programme:
 - No refund will be entertained
 - Unpaid registration also will be liable for full payment of the registration fee
 - Partial registration is not allowed

You can substitute an alternate participant if you wish to avoid cancellation/transfer charges. Any different fees will be charged accordingly.

CERTIFICATE OF ATTENDANCE

All participants will be presented with a Certificate of Attendance upon full attendance and personal completion of the programme.

DISCLAIMER

Institute for Strategic & Sustainable Accounting Development (ISSAD) reserves the right to change the facilitator, date, venue and to cancel the programme should circumstances beyond its control arise. ISSAD also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions stated herein.

Please return completed form to:

Institute for Strategic and Sustainable Accounting Development (ISSAD), School of Accountancy, Universiti Utara Malaysia 06010 UUM Sintok, Kedah.
Tel: 604 928 7352/7353 Fax: 604 928 7216

For further enquiries, please contact: Mdm. Jamiyah Abas, 7352 / 7353 / jamiyah@uum.edu.my

Thank you.

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