

Mohd Amirul Kasyful Nur bin Zulkifli

From: School Of Economics, Finance and Banking
Sent: Thursday, 16 March, 2017 2:28 PM
To: UUM - All Staff
Cc: Prof. Dr. Yusnidah Bt Ibrahim; Prof. Emeritus Dr. Salim Rashid; Dr. Irwan Shah Bin Zainal Abidin; Hasliza binti Hassan
Subject: RESEARCH PRESENTATION OF CIMB CHAIR PROFESSOR

SCHOOL OF ECONOMICS, FINANCE AND BANKING



16 MAC 2017 || 17 JAMADILAKHIR 1438H

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum & Greetings

Dear Respected Professor/ Assoc. Prof./ Dr./ Madam/ Sir,



On 7th March 2017, CIMB-UUM Chair Professor, Prof. Emeritus Dr. Salim Rashid, who is also Senior Research Fellow of the Asian Research Institute of Banking and Finance (ARIBF), UUM, presented progress reports on two research projects conducted under CIMB-UUM Chair activities. The first research project is titled “Malaysia’s Demand Structure with the influence of Demographic Factors: An exploratory Study” while the second research topic is “Financial History of Malaysia”.

Prof. Salim also presented two research proposals on the continuation of the previous two research projects mentioned above. The second phase of the first project is titled “A Comparative Evaluation of Changes in the Demand Pattern in Malaysia (1998-2014)”, whereas the second phase of the second project is titled “Financing of the Tin Industry in Malaysia: Generating a Surplus (1840-1957)”.

These research projects are carried out in consultation between Prof. Salim, Universiti Utara Malaysia (UUM) representatives and the CIMB Group research team. It is hoped that these research projects will benefit both parties especially in terms of both research and publication.

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