From: Jabatan Komunikasi Korporat
To: UUM - All Staff; UUM - All Students
Subject: UUM, UKM EXPLORE POTENTIAL COLLABORATION WITH INOKOM ON HSE AND SUSTAINABILITY
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Jabatan Komunikasi Korporat
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News and pictures by: Dr. Marziah Zahar

UUM, UKM EXPLORE POTENTIAL COLLABORATION WITH INOKOM ON HSE AND SUSTAINABILITY



UUM ONLINE: Kulim, Kedah: Efforts to strengthen industry-academia engagement in health, safety and environmental (HSE) management and sustainability took centre stage when representatives from Universiti Utara Malaysia (UUM) and Universiti Kebangsaan Malaysia (UKM) visited Inokom Corporation Sdn. Bhd. to explore potential areas of collaboration.

Representing UUM was Dr. Marziah Zahar, Research Group Leader of Healthy Environments, Resilient Industry and Construction Sustainability (HERICS), at the School of Business Management.

She was accompanied by ChM. Dr. Noor Fazreen Dzulkafli, Senior Lecturer at the Department of Earth Sciences and Environment, Faculty of Science and Technology, UKM.

The delegation was welcomed by representatives from Inokom's HSE Department, led by Mr. Mohd Azreel Arif, and its Sustainability and Energy Department, led by Mr. Mohd Zaheer Nazim bin Zambree.

The visit began with a presentation by Inokom on the company's background, operations and areas of interest. This was followed by discussions between the Inokom team and representatives from UUM and UKM on potential areas which academic expertise could complement the company's needs, particularly in relation to HSE management and sustainability.

The discussions also included the possibility of a future advisory collaboration involving UUM, UKM and Inokom.

The exchange enabled the academic representatives to gain a closer understanding of Inokom’s operational context while identifying areas of mutual interest that could be further explored through future collaboration.

Sustainability was among the key themes of the discussion. As part of Sime Motors, Inokom has outlined its vision of becoming the “Preferred Sustainable Assembly Partner in the ASEAN Region” with sustainability forming an important part of the company’s operational direction.

The visit continued with a guided tour of Inokom's automotive paint facility, providing the academic representatives with first-hand exposure to the industrial environment and processes supporting the company's automotive operations.

The paint facility specifically serves automotive programmes involving Hyundai, BMW, MINI, Mazda, Porsche, Kia and Chery.

The visit provided UUM, UKM and Inokom with an opportunity to exchange perspectives on HSE and sustainability within an industrial setting while exploring potential avenues for continued engagement between academia and industry.

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