

From: UUM CORPORATE COMM.
Sent: Thursday, May 9, 2019 1:57 PM
To: UUM - All Staff; UUM - All Students
Subject: UUM Subscribed The Bloomberg Terminal System



UUM Corporate Comm.
Universiti Utara Malaysia

9 MAY 2019 / 4 RAMADAN 1440H
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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

By: Afiruddin Tapa

Pictures by: Asrul Nizar Zakaria & Muhammad Aliff Rosli

UUM SUBSCRIBED THE BLOOMBERG TERMINAL SYSTEM



UUM ONLINE: Universiti Utara Malaysia, under the School of Economics, Finance and Banking (SEFB) has begun its subscription to the Bloomberg Terminal since November 2018.

According to the Dean of SEFB, Prof. Dr. Russayani Ismail, in total 12 terminals have been made available for UUM users; 10 terminals can be found at COB SEFB Trading Room and the remaining two terminals are located at the UUM Sultanah Bahiyah Library.

"Students and staff should seize the opportunity to gain access to the data as UUM has invested a lot of money to provide the facility which is not available in many of other public or private universities.

"I believe that with Bloomberg terminal system available on hand for UUM academia and students to utilize, I am sure that their research and publication can be further enhanced. SEFB will conduct training from time to time to assist those who are interested in using the terminal," she said.

She also extended her heartfelt appreciation and gratitude to the management of the University for supporting the initiative by means of investing money to provide the facility.

According to the Manager of the Trading Room, Mr Afiruddin Tapa, the Bloomberg Terminal seamlessly integrates the very best in data, news and analytics.

He said, the terminal is a 24-hour global financial services system that provides transparent and reliable financial, economic and government information covering all market sectors. It features company financials, market data spanning more than 20 years, charts, statistics, communications platform and current news reports.

Bloomberg for Education gives our university an advantage by empowering students with hands-on knowledge and real-world experience they need to compete. It introduces students to the Bloomberg Terminal, the world's leading platform for global business and finance news, data, analytical tools and research.



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