

Mohd Amirul Kasyful Nur bin Zulkifli

From: Pusat Pengajian Sains Kuantitatif (SQS)
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To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Sharipah Soaad Bt Syed Yahaya; Dr. Nerda Zura Binti Zaibidi; Prof. Madya Dr. Razamin Bt. Ramli; Prof. Dr. Quamrul Hasan
Subject: SQS ONLINE : Talk on Knowledge Science by JAIST Professor



Pusat Pengajian Sains
Kuantitatif

SCHOOL OF QUANTITATIVE SCIENCES

Universiti Utara Malaysia



"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

7 MAC 2017 | 8 JAMADILAKHIR 1438H

By : Dr. Nerda Zura Zaibidi

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SQS ONLINE: 28th of February 2017, the School of Quantitative Sciences (SQS) in conjunction with the Innovation and Commercialization Center (ICC) and School of Technology Management and Logistics (STML) has organized a special talk on the topic of Potential Applications of Mathematics in Knowledge Science by Prof. Dr. Michitaka Kosaka, Japan Advanced Institute of Science and Technology (JAIST). The event was held at Seminar Hall SQS with attendance by academics and postgraduate students from SQS, STML and SOC.

Prof. Kosaka is a professor in the field of service science. He received his Masters' and Ph.D. degrees in applied mathematics and physics from Kyoto University, Japan, in 1977 and 1984, respectively. His research interests include service innovation, R&D management, transdiscipline science and technology, fusion of system engineering and knowledge science, and stochastic control theory. He is a member of IEEE, fellow of IEEJ, fellow of SICE and also hold membership in several institutes in Japan. His talk on service science was really interesting as it is based on his wide experience in Hitachi, where he had been with for 31 years, especially with the Systems Development Laboratory.

Audiences were intrigued by the idea of expanding the concept of field theory in physics to the evaluation service value. This idea is currently the basis of his interdisciplinary research in service management.

The event had greatly benefited all scholars who attended the event.

Thank you.

School of Quantitative Sciences (SQS)
UUM College of Arts and Sciences
Universiti Utara Malaysia
06010 UUM Sintok, Kedah, Malaysia
Tel: +6049286301
Fax: +6049286309
E-mail: sqs@uum.edu.my
Website: <http://www.sqs.uum.edu.my>
Facebook: <https://www.facebook.com/SQSUUM>



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