

From: UUM CORPORATE COMM.
Sent: Rabu, 3 Mac 2021 3:59 ptg
To: UUM - All Staff; UUM - All Students
Subject: [Call For Papers] The 3rd Conference on Technology and Operations Management 2021 (CTOM2021): "Enhancing Technology and Operations Management in IR 4.0 Era"



UUM Corporate Comm.
Universiti Utara Malaysia

3 MARCH 2021 / 19 REJAB 1442H
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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

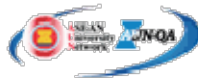
UUM ONLINE:

The poster for the 3rd CTOM 2021 Virtual Conference is a vibrant red and orange design. It features the UUM logo and the text '3rd CTOM' and '3rd Conference on TECHNOLOGY AND OPERATIONS MANAGEMENT (CTOM) 2021'. The dates '24-25 AUGUST' are prominently displayed. The platform 'Cisco Webex' is mentioned. The theme is 'Enhancing Technology and Operations Management in IR 4.0 Era'. It lists publication opportunities: E-proceedings for WoS indexing, the Journal of Technology and Operations Management (JTOM), and book chapters. It also states it is organized by the School of Technology Management and Logistics (STML). A list of accreditation logos is shown. At the bottom, it provides fees: UUM Staff RM199.00, Non-UUM RM350.00, and Presentation Only RM99.00. A 'MORE DETAILS' button and the website 'stmlportal.net/3rdCTOM/' are also included.

For further details, please visit CTOM2021 official website <http://stmlportal.net/3rdCTOM/>



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Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

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