Norhardi Bin Saad

From: Jabatan Komunikasi Korporat
Sent: Sunday, 5 May, 2024 4:15 PM
To: UUM - All Staff; UUM - All Students
Cc: Staf - Pesara UUM
Subject: ASIA PACIFIC YOUTH LEADERSHIP SUMMIT (APYS) 2024 & COMMEMORATION OF BETA GAMMA SIGMA (BGS) UUM CHAPTER MEMBERS

Jabatan Komunikasi Korporat
CORPORATE COMMUNICATION DEPARTMENT
Universiti Utara Malaysia

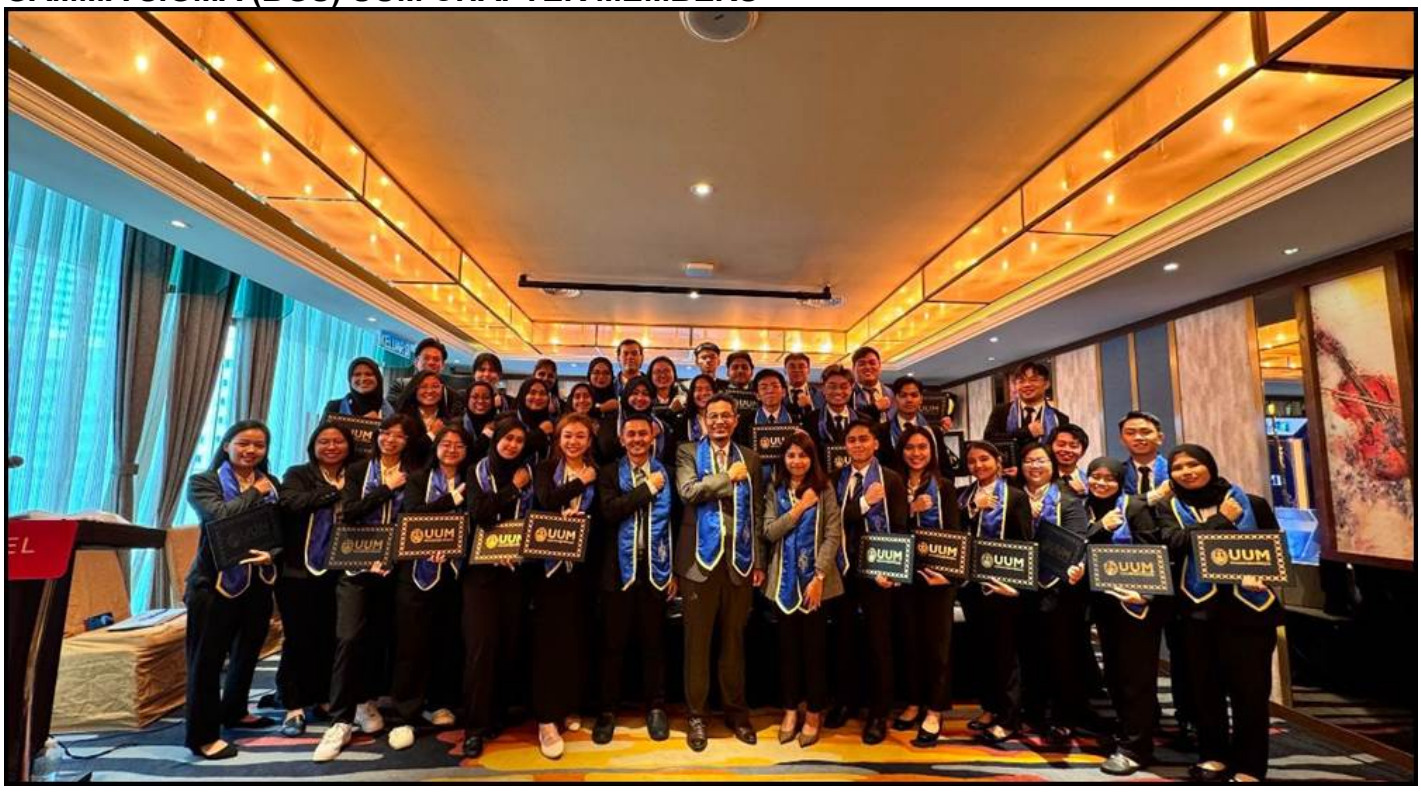
Your Reliab
DIGITAL INFORMAT

UNIVERSITI PENGURUSAN TERKEMUKA | THE EMINENT M

5 MEI 2024 / 26 SYAWAL 1445H
==========

Pictures by: Beta Gamma Sigma (BGS) UUM Chapter

ASIA PACIFIC YOUTH LEADERSHIP SUMMIT (APYS) 2024 & COMMEMORATION OF BETA GAMMA SIGMA (BGS) UUM CHAPTER MEMBERS



UUM ONLINE: Recently, the Jazz Hotel in Pulau Pinang played host to the Asia Pacific Youth Leadership Summit (APYS) 2024 and Commemoration of Beta Gamma Sigma (BGS) UUM Chapter Members, also known as the Induction Ceremony 2024. The occasion was significant because it not only highlighted the annual flagship event but also witnessed a ceremony to recognise and celebrate exceptional students as members of Beta Gamma Sigma (BGS), commemorating their remarkable achievements and contributions.

The APYS 2024 event took place in the morning, with the induction ceremony following in the afternoon. The events held in a day serve as a platform for participants from various universities to come together and work towards the main goal of the APYS 2024 programme. The theme of the event, “Empowering Youth with Food Security and Sustainability,” was highlighted and shared during the event. Additionally, it was an excellent opportunity to formally introduce the new members of Beta Gamma Sigma UUM Chapter, cohort 7.



In his address, Assoc. Prof. Dr Massudi Mahmuddin underscored the significance of the theme of Food Security. It emphasised the importance of collective concern and heightened attention to address this pressing issue. His speech not only set the tone for the events but also outlined the mission of resolving the issues by encouraging collaboration from various perspectives, such as academic institutions, government authorities, and business viewpoints.

“The theme of food safety and security is quite extensive and falls outside of our area of expertise, making it challenging to discuss in depth. Our country has recently experienced a food security crisis

as a result of insufficient stocks of eggs and rice. Therefore, we anticipate that the students will gain new insights into food safety at the end of this programme, which they can then use to effectively address and prevent such issues in the future."



He encouraged the students to continue striving to gradually overcome this issue. He emphasised the importance of addressing it, as it goes beyond mere discussion and information sharing. It requires proactive action from all parties.

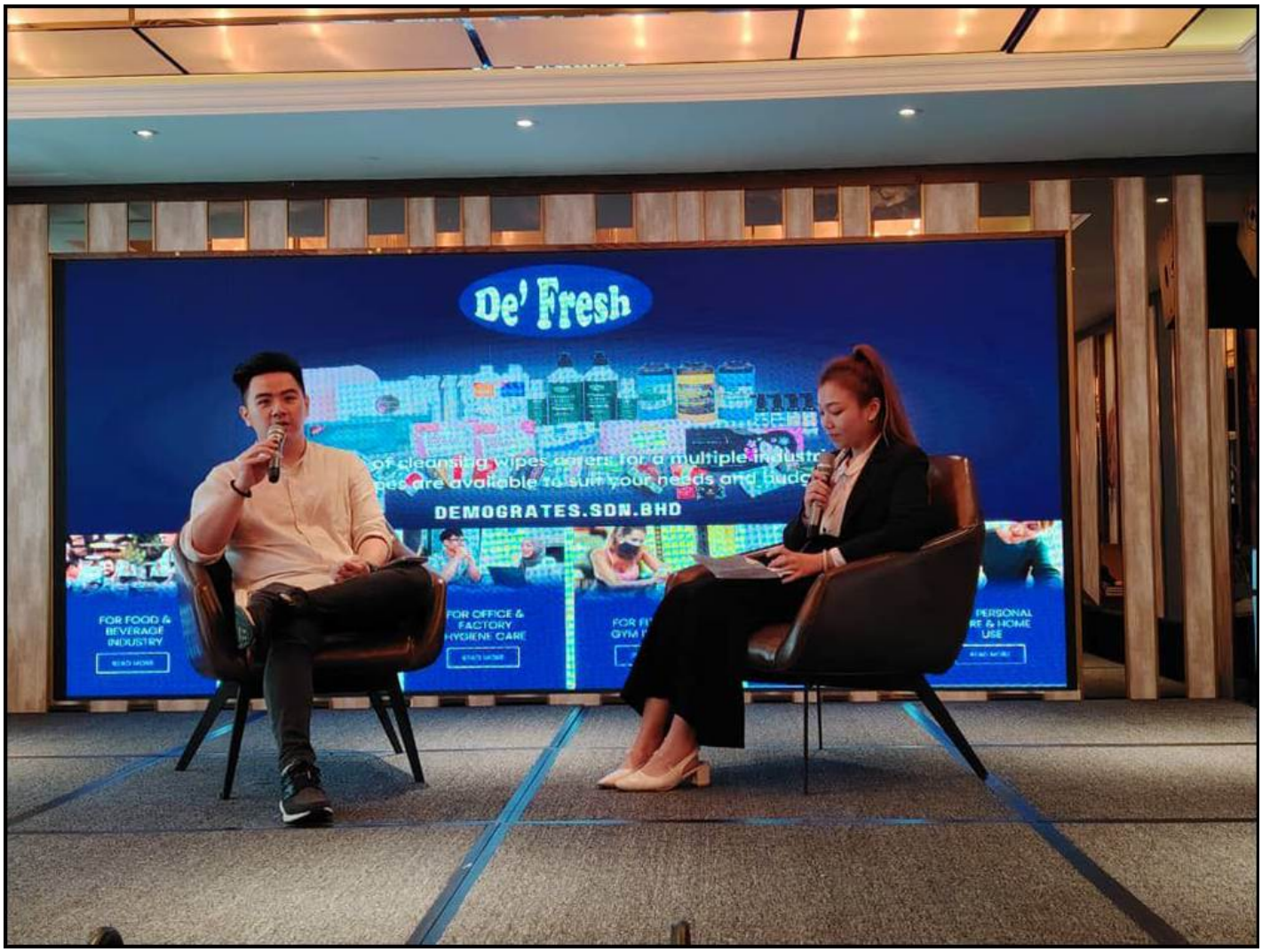
He then expressed gratitude to Dr Nor Atikah Shafai, the coordinator of BGS and the organising team for their efforts in putting together this event and highlighting the critical issue of food security and sustainability. These highlighted events aim to empower students with knowledge and enhance their critical thinking skills, enabling them to effectively address the challenges faced by various community groups.



Moreover, Dr Dzarfan Abdul Kadir, the representative of Prof. Dr Ram Al Jaffri Saad, Assistant Vice-Chancellor, COB UUM, emphasised the significance of this event as the students embark on a new journey. The cooperation and collaboration of all parties are crucial to achieving substantial progress and growth along the journey.

The APYS 2024 event features two notable events, namely a forum entitled “Forum: Ending Food Security is Beyond Food” with panellists from Malaysia Agricultural Research and Development Institute (MARDI), Dr Rosalizan Md Salleh, Director of the Industrial Crop Centre, and Dr Musfirah Zulkurnain, a specialist in food technology from Universiti Sains Malaysia. These esteemed professionals shared their expertise and insights on how to address the pressing issues. Additionally, there was also a presentation titled “Discourse: Food Security & Transition Towards Sustainability by Mr. Khoo from Genki Canteen. He shared his perspective, experience, and the successful transition he implemented to resolve this issue from a business perspective.

In addition, a slot was allocated to sponsors who demonstrated their trust and support for APYS's goals in addressing the food security issue. The representative from Demogates Sdn. Bhd., Mr Tan, emphasised, “Cleanliness is one of the key foundations to ensure food sustainability” and maintain hygiene. Meanwhile, Mr. JY from PastAbox, aka Abox, discussed the approach to providing convenience, affordability, and delicious meals in boxes. Their goal is to spread love through food while also addressing the issue of food waste, which is a significant driver of food security issues



In the induction ceremony, 54 exceptional and active students were inducted into Beta Gamma Sigma (BGS).

During his address, Assoc. Prof. Dr Massudi Mahmuddin urged students to strive for excellence in their studies and engage actively in society to achieve remarkable accomplishments.

The BGS Coordinator, Dr Nor Atikah Shafai, highlighted the outstanding achievements of the BGS UUM Chapter over the past five years. She expressed her strong belief in the consistent growth and success of the BGS UUM Chapter. She also emphasised that the inducted members are among the best and most extraordinary students who possess the potential to become future leaders in the industry. Hence, it is essential for every student to fulfil their obligations and adhere to their responsibilities in order to effectively serve as role models. Furthermore, it is important to make the most of these opportunities by gaining knowledge and making a positive impact on the community.

The APYS and Induction Ceremony concluded with the hope that members can benefit from the events, improve their capabilities and growth, and ultimately contribute to the community to ensure a brighter future for all.







Universiti Utara Malaysia Official Website http://www.uum.edu.my

Disclaimer: This e-mail (including any attachments) may contain confidential information. If you are not the intended recipient, you are hereby notified that any review, distribution, printing, copying or use of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender or Universiti Utara Malaysia (UUM) immediately and delete the original message. Opinions, conclusions and other information in this e-mail that do not relate to the official business of UUM and/or its group of companies shall be understood as neither given nor endorsed by UUM and UUM accepts no responsibility for the same. All liability arising from or in connection with computer viruses and/or corrupted e-mails is excluded to the fullest extent permitted by law.