

Conference in Contemporary Strategic Issue in Business and Management 2011 on "Sustainability: Building the Foundation for Buisness Success"

Unit Latihan Jabatan Pendaftar -PEND

Telah Dihantar: 20 November 2011 15:20

Kepada: UUM - All Staff

Lampiran-lampiran:  CSI_side1.jpg (835 KB);  CSI_side2.jpg (862 KB);**Jabatan Pendaftar**

REGISTRAR'S OFFICE

Universiti Utara Malaysia**20 NOVEMBER 2011
24 ZULHIJAH 1432H****(TAJUK HEBAHAN)**

It is a pleasure to inform that **UiTM Perlis** will be organizing **Conference in Contemporary Strategic Issue in Business and Management 2011 on "Sustainability: Building the Foundation for Buisness Success"** as the followings:

Date : 19th December 2011 (Monday)
Venue : Hotel Seri Malaysia Perlis
Fee : RM100.00 (UiTM Participant)
RM200.00 (Non-UiTM Participant)
RM50.00 (Participant)

Objectives :

1. To understand the current issue in business field
2. To generate discussion and generate exchange on the potential of entrepreneurship
3. To maintain competitiveness and leadership in business and explore ways to increase profitability in business

Call for papers in:

1. Marketing (*please refer attachment*)
2. Human resource (*please refer attachment*)
3. Finance (*please refer attachment*)

For more information please refer brosure attached.

Thank you.

(This is a forwarded email. Please contact organizer for more information)

BAHAGIAN PEMBANGUNAN SUMBER MANUSIA**JABATAN PENDAFTAR**

Universiti Utara Malaysia

Kursus : 04-928 3087/89/4179/4180/3032

PBU : 04-928 3836/3032

Peperiksaan : 04-928 4179

Faks: 04-928 4187