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UUM Corporate Comm.
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"u
(THE EMINENT MANAGEMENT UNIVERSITY)

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7 UNIVERSITIES WILL COMPETE IN BISC 2022



UUM ONLINE: In an effort to attract university students in the field of investment, Bursa Malaysia will organize the Bursa Inter-Varsity Stock Challenge 2022 (BISC) for three months, from August 1st to October 31st, 2022.

A total of seven universities will participate in the annual program, namely Universiti Utara Malaysia (UUM), Universiti Malaya (UM), Universiti Sains Malaysia (USM), International Islamic University Malaysia (IIUM), Taylor's University, Multimedia University (MMU) and Universiti Malaysia Kelantan (UMK).

The opening ceremony of BISC was officiated by the Vice-Chancellor, Prof. Dr. Haim Hilman Abdullah, at CAS Seminar Hall, yesterday.

In his speech, Haim Hilman mentioned that BISC, a stock trading competition for a period of three months, was designed to attract university students to use trading strategies in building investment portfolios with high returns.

According to him, what is more interesting during the competition, participants will receive guidance and instruction from the sponsoring broker as a mentor to form a Unibroker Team.

He said the mentor will provide access to all the related research and analytical reports, as well as train the team on trading strategies.

“Wisely utilise these benefits to learn more about the stock market from experts as this is a rare opportunity to get in-person guidance from a broker to prepare the participants about the world of investment.

“If you want to be ‘extraordinary’, you don't have to come from an ‘extraordinary’ family, but your attitude determines your future. Thus, make this competition as a significant platform to generate knowledge and makes sure you do more and exceed other’s expectations,” he said.

Haim Hilman added that the competition provides an opportunity for the participants, especially UUM students, to learn in advance about stocks and investments before entering the world of the industry.

He said, from the competition, participants will be exposed to a simulated trading environment in ‘real-time’ to test their skills, thus they must do their best despite the hardships and challenges they will face.

At the same time, he intends to further enhance the strategic collaboration with the industry partners to a higher level towards nation-building.

Meanwhile, Senior Vice President, Education, Group Sustainability, Bursa Malaysia, A. A. Deepa said, the BISC aims to expose the participants, consisting of university students, to the world of investment and provide them with related knowledge for career opportunities in the field.

According to her, a total of four brokers sponsoring the competition will provide guidance to participants throughout the three months program, so she further advised them to utilise this opportunity to learn about all aspects of investment in order to become a knowledgeable, skilled brokers.

Deepa said the competition will be divided into two phases, namely the first phase or a three–month of stock challenge and the ‘grand finale’, which is expected in early November.

During the finale, the selected teams will present their investment principles and strategies to a panel of judges for evaluation.

The champion of BISC will take home RM30,000 cash, while the runner-up will receive RM20,000 and third place will receive RM10,000.

The cash prize will be deposited into the winner’s trading account with the respective broker/mentor, where the winner is required to open a trading account with the broker/mentor.



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