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From: Unit Komunikasi Korporat
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Subject: STML- Asian Halal Institute Forge Long Term Collaborations With Local Halal Smes With Research Collaborations



Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia



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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

By: STML AHAL INSTITUTE

STML- ASIAN HALAL INSTITUTE FORGE LONG TERM COLLABORATIONS WITH LOCAL HALAL SMES WITH RESEARCH COLLABORATIONS



UUM ONLINE: AHAL Institute School of Technology Management & Logistics was rewarded with 2 industrial research grants amounted to RM 48,000.00 to help local companies in achieving halal and export level halal food products.

Two companies namely DAS Sdn. Bhd. and DIBUK Synergy Sdn. Bhd. have agreed to collaborate and funds research in collaboration with AHAL Institute. DAS Sdn. Bhd. is a highly regarded company and one of the main players in Kedah halal sector, currently producing healthy food and is looking forward

to export their products with the help of AHAL in achieving better food producing facility and most importantly achieving HACCP certification, which is crucial in order for them to export their products.

The second company which became AHAL research partner is DIBUK Synergy Sdn. Bhd. DIBUK is an established factory operating in Perlis, focusing on the production of rice. It partners with International Rice Engineering Consortium Group (Thailand) and BERNAS.

DIBUK supplies a bulk form of rice, mainly providing materials for more than 100 wholesalers in Malaysia. Among DIBUK's main customers are OEL(Beras Cap Rambutan) and Nina Maju (Beras Cap Udang). Their main aim is to work with AHAL researchers to set up its new food processing factory to produce several types of export grade noodles.

The signing ceremony was attended by AHAL's Director, Dr Risyawati Mohamed Ismail, STML's Dean Professor Dr. Shahimi Mohtar and presided over by Professor Dr. Abdul Malek Abdul Karim, Deputy Vice Cancellor UUM. DIBUK Synergy was represented by its Executive Director Haji Marzukhi Bin Othman and DAS Sdn. Bhd. was represented by its Chief Operating Officer, Mr. Syed Muhd Syazrin.

Professor Dr. Shahimi in his brief welcoming speech expressed his happiness on AHAL Institute effort on industry-university collaborations and expressed his hope that AHAL will continue to be an excellent strategic partner with the halal industry in many years to come.

The discussion between the all parties lasted about two hours, with both companies expressing their intentions on further collaborations in the fields of halal research, halal innovation and R&D on halal products. The meeting ended on a high note with the signing of Research Agreement MOA with AHAL Institute.

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