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From: UUM COB - Pusat Pengajian Perakaunan Tunku Puteri Intan Safinaz
Sent: Wednesday, 15 March, 2017 11:53 AM
To: UUM - All Staff
Cc: Dr. Sitraselvi a/p Chandren; Norhafizatul Binti Mat Hashim; Maimunah Bt Mohamad
Subject: Professional Discourse Series: "CEO - TALK"



Pusat Pengajian Perakaunan
Tunku Puteri Intan Safinaz
TUNKU PUTERI INTAN SAFINAZ
SCHOOL OF ACCOUNTANCY
Universiti Utara Malaysia



السلام عليكم ورحمة الله وبركاته

dan Salam Sejahtera

15 MAC 2017 | 16 JAMADILAKHIR 1438 H

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

YBhg. Dato' Seri/Datuk/Dato'/YBr. Prof/Prof. Madya/Dr/Tuan/Puan/Cik



13 March 2017 – Tunku Intan Puteri School of Accountancy (TISSA_UUM) has successfully organised Professional Discourse Series: “CEO - TALK”. This CEO-Talk “I want to be Excellent” was delivered by Puan Y.M. Raja Azura Raja Mahayuddin, Chief Executive Yayasan Peneraju Pendidikan Bumiputera. This program was held on 13 March 2017 (Monday) at the Dewan Konvensyen Seminar B.

The representatives from Yayasan Peneraju Pendidikan Bumiputera are the guest speaker YM Raja Azura and Puan Afzan Mahmood, Head of Corporate Services. This CEO-Talk Professional Discourse Series attended by 140 accounting students ranging from Year 1 to Year 4 and TISSA members consists of the head of department, program coordinators, lecturers and administrative team members.

YM Raja Azura, the inspirational speaker emphasized every undergraduates to have purpose of life in order to be “an excellent person” that will be an exemplary to others one day. YM Raja Azura shared her incredible personal stories of success, hard work and the events that changed her lives. YM Raja Azura shared the 5 essential survival skills namely “positive character, great moral values, spiritual strength, language conversant and culture alignment” with our undergraduates. This CEO-Talk believe to inspire our undergraduates to be excellent in their career life. The event ended at 12.30 pm after the question and answer session.

Organises by : TISSA Professional Programme Committee

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