



Sampling Techniques: Sample It Right

DATE: 28 MARCH 2017 (TUESDAY), VENUE: MULTI PURPOSE ROOM, SQS, UUM
REGISTRATION DEADLINE: 23 MARCH 2017 (THURSDAY)

TENTATIVE OF WORKSHOP

TIME	PROGRAMME
8:30 am - 8:45 am	Registration
8:45 am - 10:45 am	Session 1 Introduction to Sampling Techniques
10:45 am - 11:00 am	Tea Break
11:00 am - 13:00 pm	Session 2 - Probability Sampling vs. Nonprobability Sampling - How to Determine the Sample Size
13:00 pm - 14:30 pm	Break (Lunch not provided)
14:30 pm - 15:15 pm	Session 3 Sampling hands-on: Case Study
15:15 pm - 15:30 pm	Coffee Break
15:30 pm - 16:30 pm	Continue with Session 3

CONTACT US:

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BENEFITS

At the end of this workshop, participants are expected to be able to:

- understand the importance of sampling techniques.
- distinguish between probability sampling and non-probability sampling.
- identify sampling frame and appropriate sampling.
- determine the sample size.

SPEAKER'S PROFILE



Dr. Suzilah Ismail obtained her doctoral degree in Statistics from the University of Lancaster, England. Currently, she is an associate professor at School of Quantitative Science, Universiti Utara Malaysia (UUM). Among courses taught are Introduction to Statistics, Applied Statistics, Research Methodology, Decision Analysis and Forecasting Techniques. Her primary research interests are in forecasting and statistics.

REGISTRATION FEE

Student - RM 100
Govt. Staff - RM 150
Others - RM 200

REGISTRATION METHOD

1. Online registration at bit.ly/sampling2017
(For payment using bank transfer)
2. Submit registration form via fax/e-mail
(COMPULSORY for payment using vote transfer)

PAYMENT METHOD

1. ONLINE BANKING
2. VOTE TRANSFER

CANCELLATION POLICY

All cancellations should be communicated in writing to SQS Statistical Consulting by email: scsqs@uum.edu.my or by fax: 604-9286309.

- Cancellations made before or on 23 March 2017: no charge.
- Cancellations made from 24 March to 27 March 2017: 50% of the fees will NOT be refunded.
- Cancellations on 28 March 2017: the full fees will be charged (NO REFUND).

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