



Basic Forecasting

DATE: 22 NOVEMBER (TUESDAY), VENUE: SQS LAB 4 UUM
REGISTRATION DEADLINE: 17 NOVEMBER 2016 (THURSDAY)



REGISTRATION FEE

Student	- RM 100
Govt. Staff	- RM 150
Others	- RM 200

REGISTRATION METHOD

1. Online registration at bit.ly/SC-Forecasting
(For payment using bank transfer)
2. Submit registration form via fax/e-mail
(COMPULSORY for payment using vote transfer)

PAYMENT METHOD

1. ONLINE BANKING
2. VOTE TRANSFER

CANCELLATION POLICY

All cancellations should be communicated in writing to SQS Statistical Consulting by email: scsqs@uum.edu.my or by fax: 604-9286309.

- Cancellations made before or on 17 November 2016: **no charge**.
- Cancellations made from 17 November to 21 November 2016: **50%** of the fees will **NOT** be refunded.
- Cancellations on 22 November 2016: the full fees will be **charged (NO REFUND)**.

OVERVIEW

Forecasting is an important decision making tool for future planning and control. This workshop introduces basic forecasting concept and techniques, which focus on univariate time series data analysis. Hands-on approach using SPSS and Excel will be incorporated in implementing those techniques.

GOALS

1. To help participants describe the basic forecasting process.
2. To help participants distinguish the four time series components.
3. To help participants apply a suitable univariate forecasting techniques.
4. To help participants produce forecast values for decision making.

ABOUT THE TRAINER

Dr. Suzilah Ismail obtained her doctoral degree in Statistics from the University of Lancaster, England. Currently, she is an associate professor at School of Quantitative Science, Universiti Utara Malaysia (UUM). Among courses taught are Introduction to Statistics, Applied Statistics, Research Methodology, Decision Analysis and Forecasting Techniques. Her primary research interests are in forecasting and statistics. .



TENTATIVE OF WORKSHOP

TIME	PROGRAMME
8.30 am – 8.45 am	Registration
8.45 am – 10.45 am	Session 1 Introduction to Forecasting
10.45 am – 11.00 am	Tea Break
11.00 am – 1.00 pm	Session 2 Time Series Component
1.00 pm – 2.30 pm	Break (Lunch not provided)
2.30 pm – 4.30 pm	Session 3 Univariate Forecasting Techniques
3.15 pm – 3.30 pm	Coffee Break
3.30 pm – 4.30 pm	Session 4 Hands-on using SPSS and Microsoft Excel

CONTACT US

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