

## PSB - Bahagian Arkib

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**From:** UUM CORPORATE COMM.  
**Sent:** Thursday, 19 December, 2019 1:01 PM  
**To:** UUM - All Staff; UUM - All Students  
**Subject:** 'Love Our UUM', Denizens Urged



UUM Corporate Comm.  
**Universiti Utara Malaysia**

19 DECEMBER 2019 / 22 RABIULAKHIR 1441H  
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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"  
(THE EMINENT MANAGEMENT UNIVERSITY)

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### 'LOVE OUR UUM', DENIZENS URGED



**UUM ONLINE:** Aptly themed, 'Love our UUM' (Sayangi UUMku), the denizens of UUM are urged to practice unity and love for UUM in the true sense of the word.

UUM Vice-Chancellor, Prof Dato' Dr Ahmad Bashawir Abdul Ghani said it was aimed at ensuring that UUM can achieve perpetual well-being, prosperity and excellence.

According to him, the unity of staff and students was crucial in order to ensure that the goals and objectives of achieving UUM's aspiration of becoming the Eminent Management University internationally can be realised.

"Unity among staff and students has been the cornerstone of our success so far, as the adage goes, a pipe shapes flowing water, consensus shapes flowing words.

"Unity and integration of physical, social, economic and political elements are important to UUM's remarkable development and achievements in the era of Industrial Revolution 4.0," he said at the UUM Staff Monthly Assembly held at the Perdana Square recently.

At the same time, the Vice-Chancellor said that several initiatives had been planned so as to improve the university's administration and financial management. Amongst them include the publication of the Handbook of Ethics and Professional Conduct for UUM Staff and UUM Handbook of Policy for the Disabled.

According to him, as the Eminent Management University that put emphasis on academic and management excellence as well as development of human capital, the Handbook of Ethics and Professional Conduct for UUM Staff was intended to serve as a guide and ought to be internalised in order to enhance integrity, accountability and quality of administration in realising UUM's vision, mission and objectives.

He said, staff that possess utmost integrity will surely be consistent and committed to performing their duties in accordance with rules, values and ethics under any circumstances.

"Meanwhile the UUM Handbook of Policy for the Disabled is an important initiative in line with the Inclusive Education highlighted in the Malaysian Education Development Plan (NEM) 2013-2025, and 2015-2025 (Higher Education), as well as an extension to the Action Plan for Enhancing Student Learning and Learning at the IHE (2012).

"Through these guidelines, the provision of conducive learning environment and facilities for disabled people at institutions of higher education are emphasized, this is of course in line with Inclusive Education best practises implemented overseas such as those at institutions of higher education abroad," he said.

He added that these guidelines also outline some of the barriers that need to be addressed to ensure a seamless implementation of the Inclusive Policy for the Disabled at institutions of higher education which comprised attitude barriers, physical barriers, communication barriers, and systemic / organisational barriers.

Therefore, he said, the implementation of the policy should take into account the remedial measures so that the goal of recognizing the right to education for the disabled can be achieved.



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