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From: STML - Pusat Pengajian Pengurusan Teknologi & Logistik
Sent: 04 Ogos 2016 9:29
To: UUM - All Staff
Cc: Dr. Santhirasegaran a/l S.R. Nadarajan
Subject: WORKSHOP ON STRATEGIES TO ENHANCE RESEARCH VISIBILITY, IMPACT & CITATION



04 OGOS 2016, KHAMIS | 01 ZULKAEDAH 1437H

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Salam Sejahtera dan Salam 1 Malaysia,



Strategies to Enhance Research Visibility, Impact and Citations

By Nader Ale Ebrahim, PhD

15- 16 Aug 2016 | 9.30- 4.30 | Green Idea Room (GI, STML)

Collaboration between STML Committee (Publication, Research, Training & Seminar) with RIMC

Boosting your Research Visibility:

Do you know "Over 43% of ISI papers have never ever received any citations?" (nature.com/top100, 2014). Publishing a high quality paper in scientific journals is only halfway towards receiving citation in the future. The rest of the journey depends on advertising and disseminating the publications by using the proper "Research Tools". Proper utilization of the tools allows the researchers to increase the research impact and citations for their publications. This workshop will provide various techniques on how to increase the visibility and hence the impact of a research work.

Objective

The workshop seeks to train the trainer to serve the following objectives:

- To increase the visibility & accessibility of published paper
- To increase the chance of getting publications cited
- To make your research and teaching activities known
- To disseminate the publications by using "Research Tools" effectively
- To increase the chance of research collaboration
- To trace the citation

Who should attend?

The workshop is for professors, lecturers, postgraduate students, researchers who have published papers and would like to increase their papers' visibility and citations. The "Improve research impact" provided at the workshop is useful across various research disciplines and research institutions. Participants should be familiar with using scientific databases and reference management software. Basic computer skills are a prerequisite to attend this workshop

Fee:
RM1,800/1day
RM3,000/2days

Day 1:

Part 1 - Introduction	Part 3 (After Lunch break)- Paper ID
Activity Why increase citation? THE World University Ranking system Definition of h-index and g-index and How to measure h-index? How to use "Research Tools" Mind Map Targeted advertising Create the researcher profile	Activity Prepare the paper file Copyright issue Make Author's version paper Metadata Reference Management Import and export from EndNote
Part 2 (After Tea break) - Researcher Profile Author name's variation Standardized institutional affiliation Subject area Research interest Selecting keywords Practice and Q&A	Part 4 - Online Curriculum Vitae (CV.) ResearcherID Open Researcher and Contributor ID Google Scholar Citations Microsoft Academic Research Practice and Q&A Closing

Day 2:

Part 5 - Online Repository	Part 7 (After Lunch break) - Document publishing
Activity Introduce Repositories Selected Works SSRN, Citeulike CiteSeerX Crawler UM online repository	Activity Self-publishing Figshare Scribd Scribd with LinkedIn SlideShare
Part 6 (After Tea break) - Networking Bookmarking Tools LinkedIn, Academic.edu ResearchGate Blogger Practice and Q&A Closing	Part 8 - Citation tracking The importance of citation tracking Alert services Google Alert Record Citation, Mind Map Practice and Q&A Certificate distribution and Closing

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