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From: COB - Pusat Pengajian Pengurusan Perniagaan
Sent: Wednesday, 1 March, 2017 11:19 AM
To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Haim Hilman bin Abdullah; Hanizaton Bt Hassan
Subject: THE OFFICIAL LAUNCH OF SBM SHOPPE BY UUM VICE CHANCELLOR



**Pusat Pengajian Pengurusan
Perniagaan**

SCHOOL OF BUSINESS MANAGEMENT

Universiti Utara Malaysia

1 March 2017 | 2 Jamadilakhir 1438H

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UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum w.b.t and Good Day

Yang Berbahagia Dato' Seri/Dato' /Datin/Professor/Associate Professor/Dr./Sir/Madam

THE OFFICIAL LAUNCH OF SBM SHOPPE BY UUM VICE CHANCELLOR



SBM ONLINE: School of Business Management (SBM), Universiti Utara Malaysia (UUM) has taken another step forward with the opening of SBM Shoppe located at the foyer of SBM. The launch of SBM Shoppe was officiated by the Vice Chancellor of UUM in conjunction with the Thanksgiving Ceremony with SBM Residents which took place on 26 February 2017.

The Dean of SBM, Prof. Dr. Haim Hilman Abdullah said that "with the opening of SBM Shoppe, it will provide an opportunity for the student entrepreneurship club of SBM to use the improve necessary skills and business experience among students.

He added that, although SBM Shoppe is opened with the aim of selling UUM Press bestselling books, it will also soon be filled with other products such as gifts, souvenirs and others.

Also present during the ceremony were the Deputy Dean of SBM, Assoc. Prof. Dr. Fais Ahmad, UUM senior officials and SBM residents.

End.

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