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To: UUM - All Staff; UUM - All Students
Subject: RG-VOICE AND PERLIS IMMIGRATION DEPARTMENT EXPLORE FUTURE COLLABORATION
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News and pictures by: Dr. Normahfuzah binti Ahmad

RG-VOICE AND PERLIS IMMIGRATION DEPARTMENT EXPLORE FUTURE COLLABORATION



UUM ONINE: Perlis, 8 September 2026 - The VOICE Research Group (RG-VOICE) of the School of Multimedia Technology and Communications (SMMTC), Universiti Utara Malaysia (UUM), paid a courtesy visit to the Perlis State Immigration Department in Kangar, Perlis, on 8 September 2026 to explore potential areas for strategic collaboration.

The visit, hosted by the Perlis State Immigration Department, brought together representatives from both parties to discuss opportunities for future collaboration, particularly in strategic communication, media, content development and related areas of mutual interest. The engagement also provided a platform for both parties to exchange views and identify potential initiatives that could benefit the university and the department.



The delegation was welcomed by a team of officers from the Perlis State Immigration Department led by Tuan Mohammad A'sim bin Md Ali. During the visit, the Head of VOICE, Associate Professor Dr. Azlina Kamaruddin, presented her edited volume, '*Ketahanan Nasional Malaysia: Menobat Keunggulan Menjulang Kedaulatan*,' to Tuan Mohammad A'sim bin Md Ali. Published by the Institute of Tun Dr. Mahathir Mohamad's Thoughts (IPDM), the book features a collection of chapters contributed by UUM authors and external contributors.

The book was well received by Tuan Mohammad A'sim bin Md Ali, who shared his interest in speed reading as well as his passion for purchasing and collecting books during his travels. The exchange of the publication was complemented by a collaborative discussion on potential areas of engagement and future initiatives between the two parties.

The visit was led by Associate Professor Dr. Azlina Kamaruddin, the Head of VOICE, together with SMMTC Deputy Dean, Dr. Noor Aziah Abdullah and Dr. Normahfuzah Ahmad. The engagement is expected to pave the way for collaborative activities and joint initiatives to be undertaken later this year and into the following year.



The initiative is in line with SMMTC's efforts to foster academic and professional partnerships with external stakeholders, including governmental agencies. It also supports UUM's strategic priorities and key performance indicators (KPIs), particularly in expanding industry partnerships, strengthening professional networks and enhancing strategic engagement with government and industry.

The visit marks a positive step towards strengthening institutional ties and strategic cooperation among the Perlis State Immigration Department, RG-VOICE, SMMTC, and UUM. It

is hoped that the engagement will lead to meaningful collaborative initiatives in strategic communication, media and related areas of mutual interest.

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