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From: Unit Komunikasi Korporat
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Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia



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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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**LECTURE BY NCRC ADJUNCT FELLOW EMPHASISES ON THE NEED FOR
TRANSFORMATION**



UUM ONLINE: In line with today's changing times and technological advancement, a lecture by the NCRC Adjunct Fellow entitled, Agile Leadership: Key For Organization Transformation by the Chief Executive Officer of Darul Ridzuan Institute (IDR), Dr Mazalan Kamis emphasized the need and importance of transformation both in life and organization.

Dr Mazalan said the world was undergoing change or transformation whether the society realised it or not and change was inevitable.

He said that if the community failed to go with the flow of change, would it be possible to stay relevant with what was already present because transformation was not an option but rather a necessary step to take even within the organization.

"We see changes happening and due to the transformation taking place, some organizations have dissolved due to their inability to adapt to the changes."

"In that regard, we need to be prepared, similarly, university will change to digital education at any time, so it is necessary to raise this level of awareness," he said.

Dr. Mazalan also shared about the transformation that took place at IDR, the think tank for the State of Perak Darul Ridzuan, responsible for conducting research on socio-economic development in order to gain better understanding of local issues, contexts and knowledge.

The lecture was attended by Heads of Department, Assistant Registrars, members of the UUM Student Representative Council, students from the Public Administration Ethics and Human Resource Management courses.

The Chief Executive Officer of IDR also offered places for UUM students to undergo practical training at the IDR and the willingness to collaborate in carrying out research with the NCRC in the field of socio-economy as well as the development of NCER particularly for the state of Perak.



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