

## Sarkina Bt Mat Saad @ Shaari

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**From:** Unit Komunikasi Korporat  
**Sent:** Wednesday, October 3, 2018 3:40 PM  
**To:** UUM - All Staff; UUM - All Students  
**Subject:** Students Gain New Knowledge About IR 4.0



**Unit Komunikasi Korporat**  
CORPORATE COMMUNICATION UNIT  
**Universiti Utara Malaysia**

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"  
(THE EMINENT MANAGEMENT UNIVERSITY)

Translated by Mahaliza Mahadhir  
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### STUDENTS GAIN NEW KNOWLEDGE ABOUT IR 4.0



**UUM ONLINE:** Facing the Fourth Industrial Revolution (IR4.0) promises various advantages and opportunities, one must realize that the challenges that present themselves come with opportunities.

Commenting on the talk entitled, Riding With Industry Revolution 4.0 Wave, the President of Malaysian Industry-Government Group for High Technology (Might), Dato' Dr Mohd Yusoff Sulaiman shared his invaluable experience with fellow attendees at DKG 1/1, yesterday.

According to him, the IR4.0 is made up of various technological advancements namely obtaining information from anywhere in the world in matter of seconds and without any hassle at one's fingertips.

"The rapid development of technology today has shown the advantages and disadvantages of the technological world depending on how individuals use it in order to avoid undesirable things from happening," he said at the programme hosted by the LOGTRANS Club, School of Technology Management and Logistics (STML).

Meanwhile, Bachelor of Business Administration (Logistics and Transport) students Ms. Nurfarah Akila Mohd Rahim said the programme provided students with latest information and insights about IR 4.0.

"The interesting element about this talk was the extensive discussion about the ever-expanding IR4.0 development as well as learning about the technology used today and the current issues which came along with it.

"The responses from the participants were very encouraging and many gave good cooperation and positive comments when asked questions," she added.



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