

Sarkina Bt Mat Saad @ Shaari

From: COB - Pusat Pengajian Pengurusan Perniagaan
Sent: Monday, May 8, 2017 5:15 PM
To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Haim Hilman bin Abdullah; Dr. Chuah Chin Wei; Hanizaton Bt Hassan
Subject: ROADSHOW QS RANKING IPQ UUM AT SBM



**Pusat Pengajian Pengurusan
Perniagaan**
SCHOOL OF BUSINESS MANAGEMENT
Universiti Utara Malaysia

8 May 2017 | 11 Syaaban 1438H
=====

UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum w.b.t and Good Day

The Hon. Dato' Seri/Dato'/Datin/Professor/Assoc. Prof./Dr./Sir/Madam

ROADSHOW QS RANKING IPQ UUM AT SBM



SBM ONLINE: In line with the recent announcement of the 2017 QS World University Ranking and 2017 QS Ranking by Subject, UUM's Quality Management Institute (IPQ) conducted a roadshow to School of Business and Management on the 7th of May 2017 to share the achievement of UUM's latest ranking by subject in Business and Management.

The roadshow delegates, headed by IPQ's deputy director Associate Professor Dr. Nor Azam Abdul Razak and senior social research officer, Mr. Muhamed Nor Azaman Nordin, presented to SBM faculty members the criterion used by QS to generate the university ranking by subject.

Specifically, academic reputation covers 50% of overall scores used by QS to rank a university by subject followed by citation per paper (10%) and h-index (10%). Employer reputation, on the other hand, contribute 30% of overall scores used to rank a university by subject.

The IPQ delegates advocates the need for SBM to build stronger academic reputation among business school around the world to boost the scores for academic reputation since the evaluation involves peer assessment of business school from around the world.

End

=====



Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

Disclaimer: This e-mail (including any attachments) may contain confidential information. If you are not the intended recipient, you are hereby notified that any review, distribution, printing, copying or use of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender or Universiti Utara Malaysia (UUM) immediately and delete the original message. Opinions, conclusions and other information in this e-mail that do not relate to the official business of UUM and/or its group of companies shall be understood as neither given nor endorsed by UUM and UUM accepts no responsibility for the same. All liability arising from or in connection with computer viruses and/or corrupted e-mails is excluded to the fullest extent permitted by law.