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From: UUM CORPORATE COMM.
Sent: Thursday, September 26, 2019 8:25 PM
To: UUM - All Staff; UUM - All Students
Subject: UUM And CIMB Establish Strategic Collaboration



UUM Corporate Comm.
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Translated by Mahaliza Mahadhir

UUM AND CIMB ESTABLISH STRATEGIC COLLABORATION



UUM ONLINE: Kuala Lumpur - Prof Dato' Dr Ahmad Bashawir Abdul Ghani, UUM Vice-Chancellor paid a courtesy call on YM Tengku Dato' Sri Zafrul Aziz, Group CEO of CIMB Group Holdings Berhad recently.

This courtesy visit was aimed at discussing strategic partnership involving UUM and CIMB.

CIMB is a very important industry partner for UUM especially with the establishment of the CIMB Professorial Chair at the School of Economics, Finance and Banking. CIMB contributed endowment funds to UUM in 1997 to support the development of scholarly activities in the field of finance and banking.

Through the discussion, both parties agreed to strengthen the UUM-CIMB partnership through the implementation of high impact programmes for the stakeholders at both organisations. CIMB Corporate Social Responsibility (CSR) programmes need to follow the goals set by the CIMB Foundation.

In line with the growing demographic of UUM students coming from the B40 group, UUM announced the proposal to run an entrepreneurial incubator programme to help students from the B40 group generate income throughout the duration of their studies at UUM.

The UUM will provide CIMB with a complete proposal in the near future. All programmes will be monitored through Key Performance Indexs (KPIs) which will be co-ordinated by CIMB and UUM.

At the meeting, UUM Vice-Chancellor extended an invitation to officials from CIMB to attend the CIMB Professorial Chair Public Lecture which will be presented by Prof. Dr. Jonathan Baten at PNB Perdana Hotel, Kuala Lumpur on 30th September.

According to the Vice-Chancellor, UUM truly valued the confidence and cooperation rendered by CIMB since the year 1997 and the collaboration will be further strengthened through strategic cooperation with the implementation of new high impact programmes.

The discussion also saw the attendance of Datuk Hamidah Naziadin, the Group Chief People Officer, Tunku Zainul Hashim, the Managing Director and Co-Head Client Coverage - Group Wholesale Banking and Mr Rosman Nordin, the Managing Director and Client Coverage - Government Relations Group Wholesale Banking.

Meanwhile, the UUM representatives who attended the session included the Dean of SEFB, Director of BSD, the Legal Advisor and Director of the UUM COB AACSB Accreditation Unit.



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