

Sarkina Bt Mat Saad @ Shaari

From: Unit Komunikasi Korporat
Sent: Sunday, October 28, 2018 1:07 PM
To: UUM - All Staff; UUM - All Students
Subject: Two UUM Lecturers Excelled At Malaysia's Research Star Award 2018



Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia

28 OCTOBER 2018 / 19 SAFAR 1440H
=====

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Translated by Mahaliza Mahadhir

Pictures by: Prof. Ts. Dr. Norazah Mohd Suki and Dr Mohammad Azam Hussain

TWO UUM LECTURERS EXCELLED AT MALAYSIA'S RESEARCH STAR AWARD 2018



UUM ONLINE: Sepang - Two Universiti Utara Malaysia (UUM) lecturers proved their excellence when they received awards at the Malaysia's Research Star Award (MRSA) and CREAM Journal Recognition 2018 at Sama-Sama Hotel, recently.

Prof. Ts. Dr. Norazah Mohd Suki, a Professor at Othman Yeop Abdullah Graduate School of Business (OYAGSB) and Dr. Mohammad Azam Hussain, the Head of Department at the School of Law received the Prominent Topics in Research Award and the High Impact Paper - Social Sciences Award respectively.

Prof. Ts. Dr. Norazah said the award was an acknowledgment of her performance and contribution in research that is related to Behaviour, Recycling and Green Purchase.

According to her, the award was the result of a prominent and significant research evaluation at international level. "Consumer Environmental Concern and Green Product Purchase in Malaysia: Structural Effects of Consumption Values" published in the Journal of Cleaner Production (5.651) and "Modeling the Determinants of Consumers' Attitudes toward Online Group Buying: Do Risks and Trusts Matters?" published in the Journal of Retailing and Consumer Services (Impact Factor = 2.919) were amongst her research topics.

Prof. Ts. Dr. Norazah has published more than 300 papers in referenced journals, chapters in books, books and conference papers detailing research activities, as well as coordinating and participating in research projects.

She is also an editor of the SCOPUS indexed book, besides recording SCOPUS h-index of 16.

Meanwhile, Dr. Mohammad Azam said the achievement was indeed an acknowledgement for all the extensive research and publication activities he had carried out in the areas of Islamic law and banking law in particular.

"With the recognition that I have received today, I hope to produce more high impact research and get published in the indexed journals," said the lecturer who has more than 70 publications in the form of journal articles, proceedings, books and chapters in book under his belt.

The MRSA Award is presented to local researchers as recognition and appreciation of their success in producing high-quality research and publications that have been successfully published and indexed into leading international database.

MRSA is recognition awarded by two prestigious indexing agencies, Clarivate Analytics and Elsevier. The evaluation involved nine (9) categories, Frontier Researcher, Hot Review Paper, Top Peer Reviewer, Research and Innovation Excellence, Highly Cited Researcher 2017, International Research Collaboration and Young Researcher apart from Prominent Topics in Research and High Impact Paper.

The awards were presented by the Secretary-General of the Ministry of Education, Dato' Mohd Ghazali Abas who represented the Malaysian Education Minister.



Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

Disclaimer: This e-mail (including any attachments) may contain confidential information. If you are not the intended recipient, you are hereby notified that any review, distribution, printing, copying or use of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender or Universiti Utara Malaysia (UUM) immediately and delete the original message. Opinions, conclusions and other information in this e-mail that do not relate to the official business of UUM and/or its group of companies shall be understood as neither given nor endorsed by UUM and UUM accepts no responsibility for the same. All liability arising from or in connection with computer viruses and/or corrupted e-mails is excluded to the fullest extent permitted by law.