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From: Unit Komunikasi Korporat
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Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Translated by Nur Ida Faradilla binti Aziz

THE NEWLY APPOINTED CHAIRMAN OF THE UNIVERSITY BOARD OF DIRECTORS MAKES HIS FIRST OFFICIAL VISIT TO UUM



UUM ONLINE: 22 October - The newly appointed Chairman of the University Board of Directors (LPU), Universiti Utara Malaysia (UUM), Dato' Prof. Dr. Sudin Haron made his first official visit to UUM yesterday.

Upon his arrival at 11:00 a.m., Dato' Prof. Dr. Sudin was given a very warm welcome by the Vice-Chancellor, Professor Dr. Ahmad Bashawir Abdul Ghani and the members of the University Management Committee.

Dato' Prof. Dr. Sudin was given a briefing on university matters by the Vice-Chancellor, the three Deputy Vice-Chancellors, the Registrar and the Bursar at the Vice-Chancellor's Meeting Room.

During the briefing, the Vice-Chancellor presented the university plans and strategies as well as the measures instigated to reinstate the glory of UUM as an eminent management university based on the fundamental values of the university i.e. knowledge, virtue and service.

"For this reason, we have begun taking proactive approaches to emphasise on the application and practical aspects rather than focusing mainly on academic and theoretical matters. At the same time, we do not overlook the aspects of rankings and ratings. The key foundation of UUM - knowledge, virtue and service will continue to be pursued, in keeping with the aspiration of the Honorable Minister of Education which focuses on humanising education," said the Vice-Chancellor.

Prof. Dr. Ahmad Bashawir explained that, among the steps that have been and will be implemented include the efforts to revitalise the Institute of Tun Dr. Mahathir Mohamad's Thoughts (IPDM), to set up clusters to ensure the ongoing research projects will contribute to the socio-economic development and sustainability of the community especially in Kedah, to embark on collaborations with world-leading universities, to increase the social responsibility commitment for the local community, to create an open intellectual and knowledge sharing opportunities by organising the UUM debate at regular intervals by inviting notable leaders, political figures and academics to discuss and debate as practiced at Oxford University.

Meanwhile, Dato' Prof. Dr. Sudin said that, he strongly supports all efforts by the Vice-Chancellor and the university management team to re-establish the glory of UUM.

"As the Chairman, the members of the LPU and I will ensure that what is being implemented at UUM is in accordance with the vision and mission of the university and we would like to call upon all members of the university community to continue working together with us to further improve the university," said Dato' Prof. Dr. Sudin.

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