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From: UUM CORPORATE COMM.
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UUM Corporate Comm.
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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367 NEW STUDENTS MADE THEIR PLEDGE OF ALLEGIANCE AT THE OATH TAKING CEREMONY FOR NEW STUDENTS



UUM ONLINE: A total of 367 new students who successfully registered for admission into University Utara Malaysia (UUM) made their pledge of allegiance at the Oath Taking Ceremony for New Students of the Second Semester of the 2019/2020 academic session at the Telekom Malaysia (TM) Student Residential Hall (Inasis).

The pledge was led by a student of the Bachelor of International Affairs Management programme, Mr. Muhammad Haizzat Syahril Mohd Shudi in the presence of the Deputy Vice-Chancellor (Research and Innovation), Prof Dr Ayoib Che Ahmad; Deputy Vice-Chancellor (Academic and International), Prof Dr Yusnidah Ibrahim; the Registrar, Mr. Baharudin Yaacob and Dean of Student Affairs, Dr. Massudi Mahmuddin.

Speaking at the ceremony, Prof Dr Ayoib said that the era of the Industrial Revolution 4.0 had produced many innovative and creative generations who were able to change the way and culture of human life where only those who were swift and wise to seize the opportunity will be a step forward.

According to him, in today's ever-challenging work environment, students need to compete to be the best; this would also include obtaining excellent results as well as having the ability to carry oneself well and being eloquent when communicating.

"Undoubtedly, academic achievement will always be a priority in life as a university student but do not behave like a frog under the coconut shell.

"Become actively engaged in a variety of co-curricular activities to enhance your five core skills, namely communication skills, analysis and study skills, managing yourself, social and thinking.

"Take advantage of the opportunities made available at the university to constantly improve yourselves in all aspects and not waste time engaging in activities that are distracting," he said.

He also reiterated that with the demands of challenging jobs, students could venture into a field that was fast gaining ground, the entrepreneurial field.

"UUM provides students with space and opportunities for business. For example there are 23 premises available for rental at the Varsity Mall, apart from other business facilities found elsewhere around campus.

In addition, he also reiterated the urgent need for students to master the English Language apart from the other languages so as to give the students an edge on the competition as well as to improve their self-esteem.

"Mingle with friends from overseas to help you gain self-confidence while getting to know how foreigners live their lives and learn their cultures.

"As representative of the University's top management, my heartiest congratulations and welcome all new students. Please adhere to the rules, regulations, constitution and statute of the University.

He also called on students to study hard, be self-reliant and take advantage of the opportunity made available to repay their parents who had made countless sacrifices and had set high hopes of their children to become better people in the world and the hereafter.



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