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Subject: WRITE, REFINE, SUBMIT: OYAGSB PHD BOOTCAMP STRENGTHENS UUM'S PUBLICATION DRIVE
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WRITE, REFINE, SUBMIT: OYAGSB PHD BOOTCAMP STRENGTHENS UUM'S PUBLICATION DRIVE



UUM ONLINE: The Othman Yeop Abdullah Graduate School of Business (OYAGSB), Universiti Utara Malaysia (UUM), has strengthened its support for doctoral researchers through the OYAGSB PhD Research Publication Bootcamp 2026, an intensive two-day programme designed to enhance academic writing skills and prepare research manuscripts for journal submission.

Held on 1 and 2 September 2026 at OYAGSB, UUM Sintok, the programme brought together 37 selected PhD candidates and was organised by OYAGSB in collaboration with the Research Management Centre (RMC), UUM.



The participants comprised PhD candidates from OYAGSB and the College of Business (COB), representing the Tunku Puteri Intan Safinaz School of Accountancy (TISSA), School of Economics and Finance (SEFB), School of Business Management (SBM), School of Technology Management and Logistics (STML), and Islamic Business School (IBS).

Targeted at candidates who had completed Chapters 1 to 3 of their doctoral theses, the bootcamp provided hands-on guidance on transforming their research into manuscripts suitable for submission to scholarly journals. Participants were given the opportunity to work on their own manuscripts while receiving feedback and direction throughout the programme.



The first day, themed “Manuscript Development and Journal Targeting,” covered key areas including manuscript structure, journal selection, the introduction, literature review, methodology and conceptual frameworks.

The second day, “Results, Refinement and Submission Preparation,” addressed research findings, discussion and implications, conclusions and future research, as well as journal formatting, cover letter preparation and submission procedures.



To maximise the value of the sessions, participants were encouraged to bring their latest research drafts and findings, relevant journal articles, research objectives and questions, conceptual frameworks, methodologies and feedback from supervisors or previous journal submissions. This enabled them to apply the guidance directly to their own research and refine their manuscripts throughout the bootcamp.

Assoc. Prof. Dr. Bahtiar Mohamed, Deputy Dean (Research, Innovation & Corporate Relations), OYAGSB, served as the speaker and facilitator. He guided participants in strengthening their manuscripts, identifying appropriate target journals and preparing their research for submission.

The focused and hands-on approach received positive feedback from participants, who described the bootcamp as both relevant and valuable to their publication journey.

Wan Hasmat Binti Wan Hasan, a Doctor of Philosophy (Management) candidate, described the programme as an enjoyable and worthwhile experience.

“The writing bootcamp was an excellent and highly worthwhile experience. Throughout the programme, we received a wealth of valuable and comprehensive input, with every session remaining focused and purposeful. There were no unnecessary or overly lengthy sessions merely intended to fill time.”

Meanwhile, Nazratulshima Binti Mohd Halim, a Doctor of Business Administration candidate, said the sessions had strengthened her academic writing skills and understanding of the publication process.

“The two-day Writing Bootcamp was a highly beneficial and worthwhile experience. Each session was packed with practical, relevant and applicable insights, particularly in strengthening academic writing and understanding the publication process. The guidance provided also gave me greater confidence to complete and submit my manuscript for publication.”

Fatimatuzzahro Amin, a Doctor of Philosophy (Management) candidate, highlighted the balance between theoretical input and practical application throughout the bootcamp.



“The two-day bootcamp was very beneficial as it combined both theoretical input and practical activities related to academic writing and journal publication.

“The sessions provided useful guidance that could be directly applied in preparing and improving a manuscript for submission. Overall, the programme was relevant, practical, and well structured.”

She also expressed her hope that similar initiatives would continue to be organized to support postgraduate students throughout their publication journey.



The bootcamp underscores OYAGSB’s commitment to strengthening doctoral research and supporting candidates in translating their research findings into high-quality scholarly publications.

Through its collaboration with RMC, the initiative also expands the publication support available to postgraduate researchers across COB, equipping them with practical knowledge to navigate the journey from doctoral research to scholarly output.

The programme concluded with the guiding message, “Write, Refine, Submit”, which encouraged participants to continue improving their manuscripts and take the next step towards journal submission.



The organisers expressed their best wishes to all participants, with the hope that the manuscripts developed during the bootcamp will progress to successful submissions and publications, further contributing to the quality, visibility and impact of UUM's research.

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