

Sarkina Bt Mat Saad @ Shaari

From: COB - Pusat Pengajian Pengurusan Perniagaan
Sent: Monday, May 8, 2017 11:06 AM
To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Haim Hilman bin Abdullah; Dr. Chuah Chin Wei; Hanizaton Bt Hassan
Subject: SBM E-NEWSLETTER ISSUE 4: APRIL 2017
Attachments: SBM E-NEWSLETTER Issue 4.pdf



**Pusat Pengajian Pengurusan
Perniagaan**

SCHOOL OF BUSINESS MANAGEMENT

Universiti Utara Malaysia

8 May 2017 | 11 Syaaban 1438H

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UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum w.b.t and Good Day

The Hon. Dato' Seri/Dato'/Datin/Professor/Assoc. Prof./Dr./Sir/Madam

SBM UUM E-NEWSLETTER ISSUE 4: APRIL 2017

Attached is SBM UUM e-Newsletter for your kind attention.

Please feel free to share the e-Newsletter with anyone who may be interested.



Visit from Perbadanan Stadium Negeri Kedah

A delegation from Perbadanan Stadium Negeri Kedah (PSNK) visited the School of Business Management (SBM) recently. The delegation consisted of 4 management staff of PSNK and was headed by Mr. Nabil Haji Ahmad Marzuki, Assistant Manager of PSNK.

The visit to SBM was aimed at exploring opportunities for strategic collaborations between SBM and PSNK. The delegation was warmly received by the SBM's Dean, Prof. Dr. Haim Hilman Abdullah and Strategic Plan Manager, Dr. Narentheren Kaliappen.

Mr. Nabil expressed his gratefulness for the opportunity to be able to hold a discussion with SBM and hoped that SBM would share their strategic expertise in developing a comprehensive strategic plan for PSNK. Prof. Dr. Haim Hilman Abdullah said that SBM is looking forward very much to working with PSNK in the near future to enhance the quality and competitiveness of PSNK.



SBM Executive Diploma in Bus. Mgt. Graduation Day

A graduation dinner was held to celebrate the 16 graduates who recently graduated from the Executive Diploma in Business Management (EDBM) at EDC Hotels & Resorts, UUM.

The event was inaugurated by the Dean of the School of Business Management (SBM), Prof. Dr. Haim Hilman Bin Abdullah. About 35 people attended the event including the EDBM Program management team, the graduates and the secretariat of the 11th Convocation of EDBM.

The Dean of SBM, Prof. Dr. Haim Hilman Bin Abdullah expressed his admiration for the effort and commitment shown by graduates. He further encouraged the graduates to pursue their studies further. Citing the commitment and effort of Michael Phelps, a world class swimming champion, the Dean of SBM stated that "we shall strive to be the best person for the family and society".



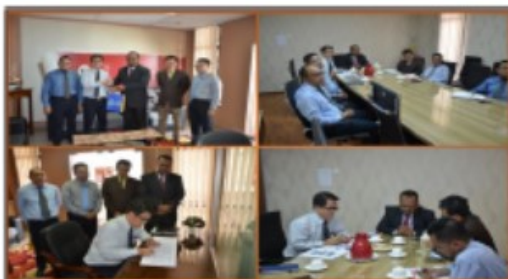
ICC Product Commercialisation Briefing



A briefing on "PRODUCT COMMERCIALIZATION" was delivered by the Director from UUM's Innovation Commercialization Centre (ICC), Assoc. Prof. Dr. Razamin Ramli. The Director explained the stages involved in converting an innovative research/product/idea into a commercialized product such as identification, R&D, upscaling, intellectual property and commercialization itself.

The two hour briefing session was attended by the SBM's Dean, Prof. Dr. Haim Hilman Abdullah, Deputy Dean Associate Professor Dr. Fals Ahmad, Heads of Departments and SBM Academic Staff.

UUM Alumni visit SBM UUM



The School of Business Management UUM receives a courtesy visit from UUM Alumni Dr. Pakorn Pourpunsawat, the Marketing Director of Thaveechai Food Manufacturing Co. Ltd on the 16th of April 2017.

Dr Pakorn is keen on assisting SBM to expand its influence in the Southern Thailand region. SBM was represented by its Dean, Professor Dr. Haim Hilman Abdullah, Associate Professor Dr. Fals Ahmad, Associate Professor Dr. Haslizam Shaari, Dr. Mohd Rashdan Sallehuddin, Mr. Dzulhimi Ahmad Fawzi and Dr. Abdul Shukor Shamsudin.





Publication Clinic by SBM and RIMC

The School of Business Management (SBM) organized a Publication Clinic intended to increase the quality of publication at SBM. The Dean Prof. Dr. Haim Hilman Abdullah, stressed the importance of quality publications which will help increase the visibility of SBM and UUM. He also highlighted that good publications is a result of good research. To this end he urged SBM faculty members to focus on specific research areas related to their expertise.

The Publication Committee took the initiative to invite Assoc. Prof. Sr. Dr. Mohd Nasrun Mohd Naim, Deputy Director (Research Publication) to share the available assistance and support from Research and Innovation Management Centre (RIMC) for this effort. Participants who attended the clinic expressed their gratitude and pledged to capitalize on the support available so as to be able to produce and publish quality articles that will enhance the visibility of SBM and UUM.



Linking SBM UUM with SOCSO

"Linking SBM with SOCSO" is one of the agendas of the Department of HRM, SBMUUM. As an initial initiative, Prof. Dr. Haim Hilman Abdullah (Dean of SBM), accompanied by the Head of HRM Department (Associate Prof. Dr. Abdul Halim Abdul Majid) and Associate Prof. Dr. Fadli Shah Abd Aziz recently visited SOCSO's HQ. The visit included a meeting with Dato' Dr. Mohammed Azman Dato' Aziz Mohammed (CEO/Director General) of SOCSO.

Various issues and areas for potential collaborations between SBM and SOCSO were discussed. Prof. Dr. Haim Hilman Abdullah had among others proposed an establishment of a special center of excellence that would meet and focus on agendas that would mutually benefit SBM and SOCSO as well as provide a platform for nation development. The idea was deliberated upon by both parties with special attention of the CEO/Director General of SOCSO.



Developing Excellent Young Talents



"Developing Excellent Young Talents" is a program intended to enhance communication skills, cultivate teamwork, and nurture leadership skills among the participants.

The program was supervised by Dr. Bidayatul Akmal Mustafa Kamil and Dr. Siti Norasyikin Abdul Hamid with Mr. Rikianto Sairi as the project manager.

SBM's Dean, Prof. Dr. Haim Hilman Bin Abdullah officiated the program which comprised students from Sekolah Menengah Kebangsaan Agama Kedah and Sekolah Menengah Kebangsaan, Changlun.

SBM 7th Symposium on Business Postgraduate Research



The 7th School of Business Management (SBM) Business Postgraduate Research Symposium was held at SBM. A total of 29 PhD students from management, entrepreneurship, marketing and human resource management participated in this symposium. The symposium served as a platform for the PhD students to present their research ideas.

The symposium was officiated by Prof. Dr. Haim Hilman bin Abdullah, the Dean of SBM. In his welcoming note the Dean urged all PhD students to increase their publication especially in SCOPUS indexed journals which is related to business management.





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SCHOOL OF BUSINESS MANAGEMENT
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we drive for Creativity and Sustainability

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