

Mohd Amirul Kasyful Nur bin Zulkifli

From: UUM CORPORATE COMM.
Sent: 14 Jun 2021 22:33
To: UUM - All Staff; UUM - All Students
Subject: [Call For Participants] - C&T Conference on the Sustainable Business Strategy:
Navigating Covid-19 Pandemic



UUM Corporate Comm.

Universiti Utara Malaysia

14 JUNE 2021 / 4 ZULKAEDAH 1442H

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(*THE EMINENT MANAGEMENT UNIVERSITY*)

UUM ONLINE: While navigating the pandemic Covid-19, companies are developing their contingency plans quickly. Some are adapting existing plans to handle this outbreak and others are starting from scratch.

In response to the change and transformation, business/industry leaders across a range of industries shared their experiences with crises, their expectations, and developing sustainable business strategies in such situations.

Come join us on this free public conference. The details are provided in the poster and please do register in advance at <https://forms.gle/tqfnv9jKkFZ7jxHTA>. E- certificate will be given to all the participants.

C&T Conference On The Sustainable Business Strategy

Navigating Covid-19 Pandemic.



Registration Code



Meeting Number :
158 291 8160

PBU/E-certificate for all registered participants

**Saturday
June 26th**
9:00 A.M - 1:00 P.M.

Contact Ms Nabilah : 0199185002
Ms Ai Ling : 0193390491

Registration Link <https://forms.gle/tqfnv9jKkFZ7jxHTA>

www.uum.edu.my



Mr. Zikri Bin Mohd Shairy
Social Finance Advocate
& Practitioner Kuala Lumpur

Mr. Edey Suresh
Board Member &
Johor State Director
(@UNGCMYB)

**Mr. Muhammad Imran
Kunalan Bin Abdullah**
Advisor/Principal Consultant
Digital Talent Leadership
and People Analytics

Mr. Prem Kumar
Non-Executive Director
with Exim Bank

**Prof. Dr. Abdul-Halim
Abdul-Majid**
Professor in
Human Resource
Management (HRM) @ UUM
& Research Fellow @IBCSI



organized by:



C&T Conference On The Sustainable Business Strategy

Navigating Covid-19 Pandemic.

organized by:



DATE
26th June, 2021
TIME
9.00 am - 1.00 pm

TIME	EVENT
8.45 A.M	: Registration into Webex Platform
9.00 A.M	: Welcoming Note
9.15 A.M	: Prof. Dr. Abdul-Halim Abdul-Majid <i>"Revisiting HRM Strategies and Business Sustainability"</i>
9.45 A.M	: Mr. Prem Kumar <i>"Sustaining Business during Covid"</i>
10.15 A.M	: Mr. Muhammad Imran Kunalan Bin Abdullah <i>"Leadership in Turbulent Times"</i>
10.45 A.M	: Break
11.00 A.M	: Mr. Edey Suresh <i>"Recover Better with Sustainability"</i>
11.30 A.M	: Mr. Zikri Bin Mohd Shairy <i>"Embracing Social Finance for Impactful Social Change"</i>
12.00 P.M	: Q&A
12.45 P.M	: Closing Note
1.00 P.M	: End of Conference

The Moderator
Nur Alfaa Che Abdullah
DBA student/ Marketing
& Financial Advisor

UUM
CORPORATE COMM.

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