

From: UUM CORPORATE COMM.
Sent: Sunday, June 30, 2019 12:15 PM
To: UUM - All Staff; UUM - All Students
Subject: OYAGSB UUM Welcomes MBA Students From Sultan Qaboos University, Oman On A One-Week Study Trip



UUM Corporate Comm.
Universiti Utara Malaysia

30 JUNE 2019 / 26 SYAWAL 1440H
=====

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

By: OYAGSB

**OYAGSB UUM WELCOMES MBA STUDENTS FROM SULTAN QABOOS UNIVERSITY,
OMAN ON A ONE-WEEK STUDY TRIP**



UUM ONLINE: The collaboration between Universiti Utara Malaysia (UUM) Othman Yeop Abdullah Graduate School of Business (OYAGSB) and Sultan Qaboos University (SQU), Oman enabled eighteen MBA students from the SQU to spend a week-long study trip in Kuala Lumpur.

During their one-week stay in Kuala Lumpur, the students had the opportunity to learn up close and personal about the different cultures of Malaysians and ways of conducting business as a way of expanding their international horizon and perspective.

Throughout the duration of the study trip, the students visited a number of corporate organisations namely Petronas, Bank Negara, Celcom, the Malaysian Communications and Multimedia Commission (MCMC), Small Medium Enterprises (SME) Corp, and KPJ Healthcare Berhad.

Besides the company visits, the students also attended three academic talks on the Malaysian experience in its economic development and global relations. The talks which were delivered by representatives from the Malaysian External Trade Development Corporation (MATRADE) and the Ministry of International Trade and Industry (MITI) were held at OYAGSB Kuala Lumpur.

The students also had the opportunity to visit places of interest around Kuala Lumpur and Putrajaya. In Kuala Lumpur, the students visited the National Museum and had the opportunity to perform their prayers at the National Mosque. They also went on a leisurely cruise on the Putrajaya Lake to experience the enchanting beauty and scenery of Putrajaya.

Sometime in October of this year, OYAGSB will be sending its MBA students to the Sultanate of Oman for a similar academic and non-academic experience. Such international exposure will truly benefit the students in developing their cross-cultural competencies and international networking toward their career and personal growth and development.



Please consider the environment before printing this e-mail



Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

Disclaimer: This e-mail (including any attachments) may contain confidential information. If you are not the intended recipient, you are hereby notified that any review, distribution, printing, copying or use of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender or Universiti Utara Malaysia (UUM) immediately and delete the original message. Opinions, conclusions and other information in this e-mail that do not relate to the official business of UUM and/or its group of companies shall be understood as neither given nor endorsed by UUM and UUM accepts no responsibility for the same. All liability arising from or in connection with computer viruses and/or corrupted e-mails is excluded to the fullest extent permitted by law.