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From: UUM College of Arts and Sciences
Sent: Wednesday, April 12, 2017 11:44 AM
To: UUM - All Staff
Subject: "ROAD TOUR" PNC CAS KE SMMTC DAN SCIMPA



**College of
Arts and Sciences**

Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(*THE EMINENT MANAGEMENT UNIVERSITY*)

Assalamualaikum w.b.t dan salam sejahtera

YBhg. Dato' Seri/Datuk/Dato'/Datin/Y.Brs. Prof/Tuan/Puan

"ROAD TOUR" PENOLONG NAIB CANSELOR UUM CAS KE SMMTC DAN SCIMPA



UUMCAS ONLINE: Pada 6 April 2017 yang lalu, Penolong Naib Canselor UUM College of Arts and Sciences, Prof. Madya Dr. Huda Hj. Ibrahim telah melakukan “road tour” ke Pusat Pengajian Teknologi Multimedia & Komunikasi (SMMTC) dan Pusat Pengajian Pengurusan Industri Kreatif & Seni Persembahan (SCIMPA). “Road tour” ini dilaksanakan antara lain adalah untuk melihat hala tuju pencapaian strategik kedua-dua pusat pengajian tersebut. Acara dimulakan dengan nyanyian lagu Negaraku dan Biru Warna diikuti dengan tayangan Video Korporat SMMTC. Seterusnya Dekan

SMMTC, Prof. Madya Dr. Ariffin Abdul Mutalib dan Dekan SCIMPA, Dr. Ahmad Hisham Zainal Abidin membentangkan hala tuju pusat pengajian masing-masing yang merangkumi aspek pembangunan pelajar, pembangunan staf serta pembangunan program akademik, diikuti dengan sesi perbincangan dan soal jawab.

Acara ini turut dihadiri oleh barisan penjawat, staf akademik dan pentadbiran SMMTC, SCIMPA dan UUM CAS.

Sekian.

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