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From: Unit Komunikasi Korporat
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To: UUM - All Staff; UUM - All Students
Subject: Vice-Chancellor Shares His Vision With New Students



Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia



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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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VICE-CHANCELLOR SHARES HIS VISION WITH NEW STUDENTS



UUM ONLINE: A total of 111 new UUM second intake students admitted to the First Semester of the 2017/2018 Session (98 female and 13 male) registered at INASIS Bank Rakyat and SME Bank recently.

The second intake students were offered places at the university after they appealed through the University Center Unit (UPU) which is managed by the Student Intake Management Division or Public Institution of Higher Learning (IPTA). These second intake students composed of candidates who had passed and acquired an approved entry qualification such as the Malaysian Higher School Certificate (STPM), Matriculation and Diploma. These students will pursue their undergraduate studies in 36 programmes offered at UUM.

The arrival of the new students to UUM was welcomed by the Vice-Chancellor, Prof. Dato' Seri Dr. Mohamed Mustafa Ishak. The students took their pledge of loyalty as UUM undergraduates in a ceremony at the Bukit Kachi Hall recently.

In his speech, Prof. Dato' Seri called attention to the importance of mastering knowledge, especially when the country prepares for the changes to undergo the Fourth Industrial Revolution (4IR).

"Nowadays, a whole world of knowledge is available at your fingertips. Everyone can access various information via mobile phones and we just 'google' whatever information is needed.

Nevertheless, I would like to emphasise that students should not just blithely cut and paste without reading or evaluating the whole information. I would like to urge all students to read the whole book or material rather than 'google' parts of it," said the Vice-Chancellor.

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