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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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PROFESSIONALISM REFLECTS THE UNIVERSITY'S HIGH LEVEL OF COMMITMENT AND DEDICATION



UUM ONLINE: The University Key Office Bearers need to demonstrate their professionalism in order to highlight positive perception of students and the public towards UUM service delivery system.

UUM Vice-Chancellor, Prof. Dato' Dr. Ahmad Bashawir Abdul Ghani said good governance would reflect the professionalism of the university staff as civil servants.

According to him, a high degree of professionalism will give the students and the public a clear picture of the university's high level of commitment and dedication in carrying out their duties.

He said such an attitude would also enhance the confidence and perception of the public on the quality of the government service delivery system.

"As the key office bearers, we must further enhance our efforts to identify, evaluate and review the current practices to improve our service delivery systems, making them become more efficient and effective.

"These efforts include a review of existing work systems and procedures, applicable laws and regulations, equipment used and the level of skills of the staff that performed the task," he said at the opening ceremony of a special course for the University Key Office Bearers held at the EDC Hotels & Resorts yesterday.

According to him, the increase in the number of civil servants was in line with the rapid delivery of information and the growing number of students' data to 30,000 students in UUM this year.

He said that with the addition of data, he would like for the delivery systems be made faster and more efficient to 70 per cent as UUM moves towards becoming a digital campus next year in tandem with the digital age where teaching and learning methods would also be implemented online.

"I would also like to break the UUM's 35-year tradition of using paper in the examination by substituting it with the online exam concept," he said.

The two-day workshop saw the attendance of key office bearers of the University comprising members of the University Management Committee, Deans of the various Schools, Director of Institutes and Centres of Authority and Principals of the various Student Residential Halls (INASIS).

The Vice-Chancellor said he was confident and hopeful that the course would not be an annual routine but would highlight the differences and add value in efforts to ensure that the University's planned agenda this year would be successfully carried out.

According to him, in today's education, access to advanced communication and technology was the driving force for university excellence and UUMIT will be the backbone of UUM in the future to ensure faster and efficient delivery of services towards making UUM a digital campus.

"Moreover, the University's collaboration with the major industries also plays an important role in positioning UUM to a higher level. Key Office Bearers need to highlight the skills and credibility that they possess in order to steer clear of the industry's perception that the university is academic and theoretical.

"At the same time, UUM also needs to act as an intermediary between the community and the industry to ensure that the university is recognised as a leader in transforming the relationship between the community and the industry. Various contributions and high impact projects can also be implemented by the university to ensure that the university contributes to the community, for example through the 1 School 1District (1S1D) programme, " he said.

Throughout the two-day course, participants will participate in the six slots namely Slot 1: University Relevance In The Era of the Industrial Revolution 4.0 (Prof. Dr. Abdullah Gani); Slot 2 Managing the University: Challenges and Directions (The Registrar, Mr. Baharudin Yaacob and Acting Bursar, Ms Eylani Ahmad); Slot 3: University Quality Management (Prof. Dr. Sany

Sanuri Mohd Mokhtar); Slot 4: Staff Discipline: Act 605, Professional Ethics and Social Media Methods (Assoc. Prof Dr Zainal Amin Ayub); Slot 5 Accountability and Integrity in the Organisation (Chief Assistant Commissioner of MACC, Mr. Mohd Tarmize Abd. Manaf) and Slot 6 The Need for Quality Oriented Corporate Culture (Tengku Tan Sri Dr. Mahaleel Tengku Ariff).



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