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From: Unit Komunikasi Korporat
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Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Translated by Nur Ida Faradilla binti Aziz

UUM STANDS OUT AT THE 2nd UCUC IN THAILAND



UUM ONLINE: UUM continues to shine at the 2nd UUM-Chiang Mai University-USM International Student Conference (2nd UCUC). The conference was hosted at Chiang Mai University (CMU), Thailand.

The Dean of Student Development and Alumni, UUM College of Business, Assoc. Prof. Dr. Hendrik Lamsali said, this conference provided considerable exposure and also opportunities for interaction with fellow participants from various countries.

Assoc. Prof. Dr. Hendrik also delivered a keynote speech for the conference. He added that, a total of 60 students from various countries participated in the 2nd UCUC which was held from 15 to 21 July 2018.

The 2nd UCUC attracted overwhelming participations from Universiti Utara Malaysia (UUM); Chiang Mai University (CMU) Thailand; Universiti Sains Malaysia (USM); Danang University of Foreign Language Studies (UFLS), Vietnam; Saga University of Technology (SUT) Japan and Suranaree University of Technology, Thailand.

"Congratulations to all participants from UUM who have outperformed others and won nine awards in the poster and oral presentations categories," he added.

The poster presentation sessions presented the opportunities for participants to share the implementation of the Fourth Industrial Revolution in their respective countries.

In addition, participants at the UCUC were also given the chance to explore and discover the rich Thai culture. The team from UUM also performed the Joget Pahang and also Indian dance.

Participants were also taken on field trips to some companies and they also took part in the community service programme with the local community.

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