

From: Mohd Amerul Shafiz Bin Hasbullah <amerul@uum.edu.my>
Sent: Monday, 18 May, 2020 12:12 PM
To: norazlinaabdjilil@gmail.com
Subject: FW: MOVE INTO THE FUTURE WITH UUM EXCLUSIVE PLATE NUMBER

From: UUM CORPORATE COMM.
Sent: 06 Mei 2020 13:59
To: UUM - All Staff <uumnet@uum.edu.my>; UUM - All Students <studentnet@uum.edu.my>
Cc: Staf - Pesara UUM <pesaranet@uum.edu.my>
Subject: MOVE INTO THE FUTURE WITH UUM EXCLUSIVE PLATE NUMBER



UUM Corporate Comm.
Universiti Utara Malaysia

6 MAY 2020 / 13 RAMADAN 1441H
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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

UUM ONLINE:

The banner features a blue wireframe car with a license plate reading 'UUM 111' and a set of car keys. In the top left corner is the UUM logo with the text 'Universiti Utara Malaysia' and 'The Eminent Management University'. In the top right corner is a QR code with the URL 'uumplate.uum.edu.my' below it. The main text reads 'Move into the future with UUM EXCLUSIVE SESSION 2 PLATE NUMBER'. Below this, a blue bar contains the text 'BIDDING STARTS ON 10 MAY (10:00AM) TILL 17 MAY (10:00AM) 2020'. At the bottom, contact information is provided: 'Call: 04-9283927 or browse: <https://uumplate.uum.edu.my> . E-mail: uumspecial@uum.edu.my'. Below the contact info is the text 'BUSINESS STRATEGY AND DEVELOPMENT (BSD)' and a row of accreditation logos including AACSB, AMBA, EPAS, IQA, WU, STARS, ASEAN University Network, UN-QA, and Sustainable Development Goals.

Click on the link to watch the promo video <https://onedrive.live.com/?authkey=%21AlzOiYOrc4-XMMw&cid=9A8967AA5449CD03&id=9A8967AA5449CD03%21287&parId=9A8967AA5449CD03%21242&o=OneUp>

For further details and enquiries, please contact the Department of Business Strategy and Development, UUM at the line 04-928 3927 or email uumspecial@uum.edu.my



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Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

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