From: Jabatan Komunikasi Korporat
To: UUM - All Staff; UUM - All Students
Subject: DUA PENYELIDIK RG SYNERGY UUM RAIH GERAN LZNK-IPIZ 2026
Date: Wednesday, 23 September, 2026 3:27:23 PM
Attachments: image001.png
image009.png

Jabatan Komunikasi Korporat
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Universiti Utara Malaysia

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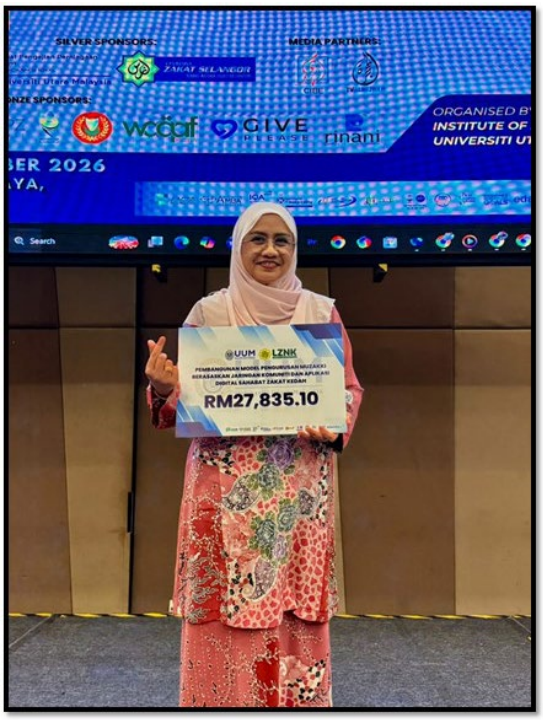
UNIVERSITI PENGURUSAN TERKEMUKA | THE EMINENT MANAGEMENT UNIVERSITY

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Berita dan gambar oleh: Prof. Dr. Noor Afza Amran

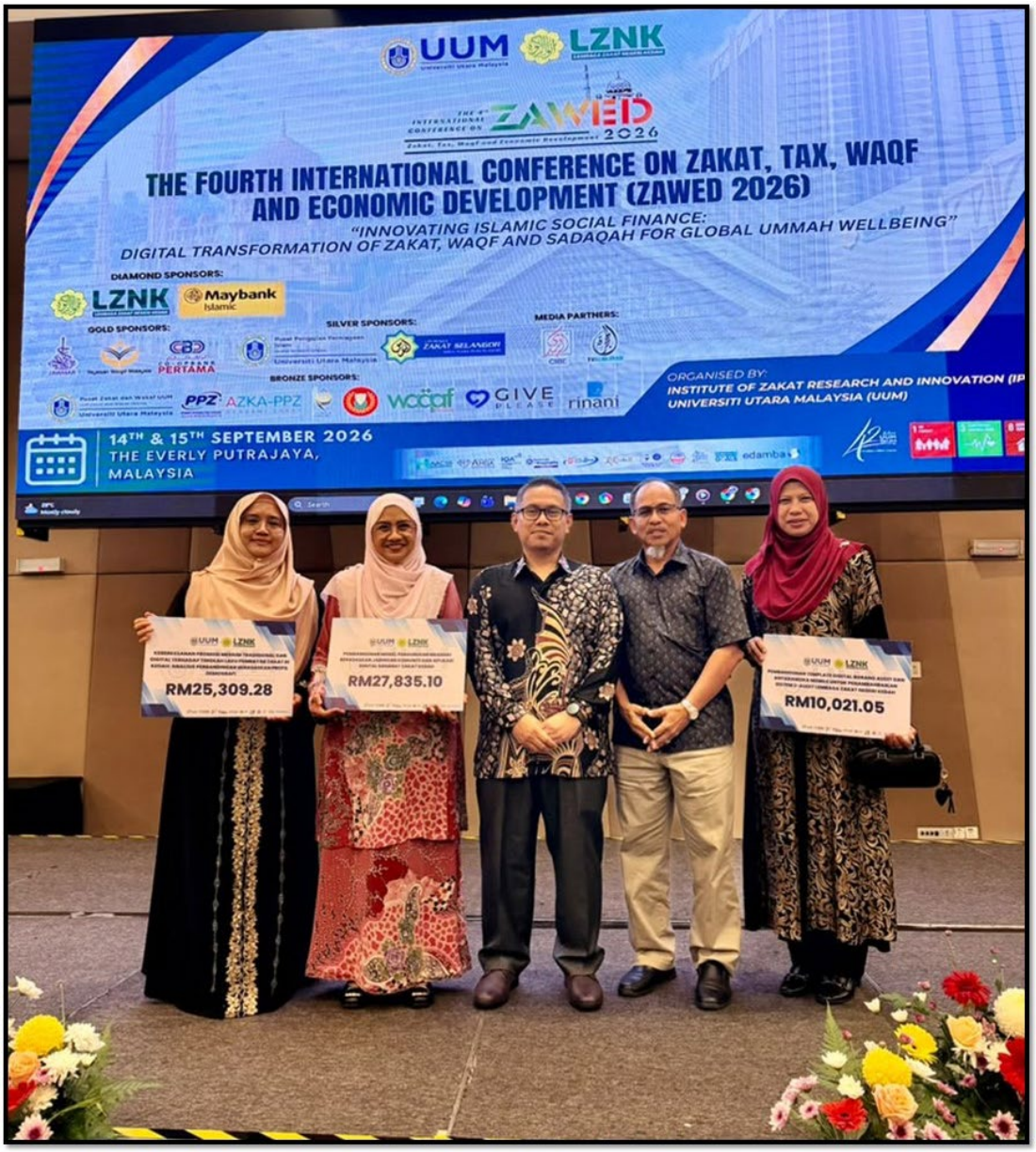
DUA PENYELIDIK RG SYNERGY UUM RAIH GERAN LZNK-IPIZ 2026





UUM ONLINE: Alor Setar, 23 September 2026 – Dua penyelidik Kumpulan Penyelidikan (RG) SYNERGY, Pusat Pengajian Perakaunan Tunku Puteri Intan Safinaz (TISSA), UUM, iaitu Prof. Dr. Noor Afza Amran dan Prof. Madya Dr. Yurita Yakimin Abdul Talib, menerima Geran LZNK-IPIZ 2026 bernilai keseluruhan RM53,144.38 pada Majlis Makan Malam Penerimaan Geran LZNK, 14 September 2026 di Hotel Everly, Putrajaya.

Prof. Dr. Noor Afza mengetuai projek Pembangunan Model Pengurusan Muzakki Berasaskan Jaringan Komuniti dan Aplikasi Digital Sahabat Zakat Kedah (RM27,835.10) bersama Dr. Mazrah Malik@Malek, Prof. Madya Dr. Mohamad Naimi Mohamad Nor dan Dr. Mohd. Herry Mohd. Nasir.



Prof. Madya Dr. Yurita pula mengetuai kajian Keberkesanan Promosi Medium Tradisional dan Digital terhadap Tingkah Laku Pembayar Zakat di Kedah: Analisis Perbandingan Berasaskan Profil Demografi (RM25,309.28) bersama Prof. Madya Dr. Fariza Hanim Rusly dan Prof. Dr. Noor Afza Amran.

Kejayaan ini diharapkan dapat merancakkan lagi penyelidikan dan perundingan dalam kalangan penyelidik UUM, khususnya dalam bidang pengurusan zakat.

ZMS/JKK/2026

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