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From: UUM CORPORATE COMM.
Sent: Selasa, 23 Mac 2021 12:14 ptg
To: UUM - All Staff; UUM - All Students
Subject: [Call For Paper] The Editorial Board for the Journal of Event, Tourism & Hospitality Studies (JETH)



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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(*THE EMINENT MANAGEMENT UNIVERSITY*)

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CALL FOR PAPER

JULY 2021

CALL FOR PAPERS

The Editorial Board for the Journal of Event, Tourism and Hospitality Studies (JETH), based at Universiti Utara Malaysia (UUM) is pleased to invite you to submit articles to be considered for publication.

INTRODUCTION

JETH is a newly established and refereed academic journal published in both English and Bahasa Malaysia, annually (July) by UUM Press under the auspices of the School of Tourism, Hospitality and Event Management, UUM. Its main objective is to provide a channel for the publication of articles based on both theoretical and empirical research, original thoughts, comparative studies and commentaries on contemporary issues in event, tourism and hospitality, from various interdisciplinary and global perspectives.

AIMS AND SCOPE

JETH invites prospective authors to submit original and unpublished work in areas that include but not limited to: event planning and coordination; event impacts; Meetings, Incentives, Conventions, Exhibitions (MICE); sporting events; special events; destination marketing; community-based tourism, human resource, food studies, hospitality management and information technology.

JETH does not charge any article processing fees.

Kindly refer to the template for guideline and submit your manuscript at:

<http://e-journal.uum.edu.my/index.php/jeth/about/submissions>

Organised by:

**SCHOOL OF TOURISM, HOSPITALITY
AND EVENT MANAGEMENT (STHEM)**



Submissions Deadline:
30 April 2021



CONTACT US:

Editorial Board:

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Website:

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