

Sarkina Bt Mat Saad @ Shaari

From: Unit Komunikasi Korporat
Sent: Friday, August 4, 2017 1:04 PM
To: UUM - All Staff; UUM - All Students
Subject: TISSA-UUM And E-Stream Software Sign Pact To Boost Professionalism In The Field Of Accountancy



Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia



04 AUGUST 2017 / 11 ZULKAEDAH 1438H

=====

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Translated by Mahaliza Mahadhir (mahaliza@uum.edu.my)

TISSA-UUM AND E-STREAM SOFTWARE SIGN PACT TO BOOST PROFESSIONALISM IN THE FIELD OF ACCOUNTANCY



UUM ONLINE: August 3 - In its efforts to maximise the acquisition of the most current knowledge and skills, especially in the use of the most advanced system in the field of accountancy, the Tunku Puteri Intan Safinaz School of Accountancy, Universiti Utara Malaysia (TISSA-UUM), signed a Memorandum of Understanding (MoU) with E-Stream Software Sdn. Bhd., a software company with expertise in the field of accountancy.

The MoU was signed by the Deputy Vice-Chancellor of Academic and International Affairs, UUM, Prof. Dr. Hassan Ali, who represented the Vice-Chancellor, and the Managing Director of E-Stream Software Sdn. Bhd., Mr. Desmond Law Hoe Yen, at the Visitors' Lounge, Chancellery, yesterday.

Present to witness the historic event were the Dean of TISSA-UUM, Prof. Dr. Ayoib Che Ahmad, and the Marketing Manager of E -Stream Software Sdn. Bhd., Mr. Christopher Liew Heng Hoong.

Collaborative work in a variety of areas will be set in motion through the signing of the MoU. Amongst these will be research projects and the sharing of expertise and exchange of ideas and facilities including industry visits and placements in industry, curriculum development, and participation in relevant conferences and workshops.

Prof. Dr. Hassan Ali said in his speech that the collaboration would provide added value in terms of skills and technological knowledge which would greatly enhance the professionalism and marketability of graduates and the participants involved.

"In the context of the collaboration between UUM and E-Stream Software, students can heighten their skills in the use of accounting technology introduced by the said commercial software.

"E-Stream Software will also receive a significant impact in terms of software marketing because the skills of the graduates who will have undergone the SQL certification programme, will persuade their prospective employers to introduce the software into their respective organizations," he said.

He said further that the strategic cooperation was also expected to expand its focus to include other aspects such as the strengthening and enhancing of the academic curriculum in order to stay relevant to the needs of the moment, the revamping of teaching and learning approaches, facilitation in industrial placement for students and lecturers, undertaking collaborative research and proffering advisory service, and the sharing of resources and the continuous exchange of ideas between the University and industry.

Meanwhile, the Managing Director of E-Stream Software Sdn. Bhd., Mr. Desmond Law Hoe Yen, said that the collaboration would enable students to enrich their knowledge and update their skills with regard to accounting, accounting software operations and payroll calculations, which rank among the aspects of the know-how most in demand among employers, apart from a firm understanding of the regulations pertaining to the Malaysian Goods and Services Tax (GST).

"We at E-Stream Software are thrilled at the prospect of beginning this partnership with UUM, which is centred on developing skills that are relevant to students, in support of the growing Malaysian economy," he explained.

Also present at the signing ceremony were UUM officials and representatives from E-Stream Software Sdn. Bhd.

DARIPADA:
UNIT KOMUNIKASI KORPORAT
UNIVERSITI UTARA MALAYSIA
☎ 04-928 3048/3049/3052/3061
☎ 04-928 3053
✉ ukkuum@uum.edu.my
f Universiti Utara Malaysia (Official FB)



Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

Disclaimer: This e-mail (including any attachments) may contain confidential information. If you are not the intended recipient, you are hereby notified that any review, distribution, printing, copying or use of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender or Universiti Utara Malaysia (UUM) immediately and delete the original message. Opinions, conclusions and other information in this e-mail that do not relate to the official business of UUM and/or its group of companies shall be understood as neither given nor endorsed by UUM and UUM accepts no responsibility for the same. All liability arising from or in connection with computer viruses and/or corrupted e-mails is excluded to the fullest extent permitted by law.