

SLOGAN KORPORAT UUM / UUM'S CORPORATE SLOGAN

Unit Komunikasi Korporat

Telah Dihantar: 19 Julai 2010 16:00

Kepada: UUM - All Staff; UUM All Student

19 JULAI/JULY 2010/7 SYAABAN 1431H

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

SLOGAN KORPORAT UNIVERSITI UTARA MALAYSIA (UUM)

UNIT KOMUNIKASI KORPORAT ONLINE: SELARAS dengan penubuhan UUM sebagai Universiti Pengurusan maka pihak pengurusan Universiti telah memutuskan slogan korporat Universiti ini ialah:

UNIVERSITI PENGURUSAN TERKEMUKA

Slogan baru ini bagi menggantikan slogan yang terdahulu iaitu UNIVERSITI PILIHAN UTAMA.

Sebarang urusan rasmi Universiti hendaklah menggunakan slogan baru ini.

Pertanyaan lanjut, sila hubungi Encik Baharudin bin Yaacob di talian 04-928 3002.

UNIVERSITI UTARA MALAYSIA'S CORPORATE SLOGAN

CORPORATE COMMUNICATIONS UNIT ONLINE: IN line with the founding of UUM as a Management University, the University's management has decided that the University's corporate slogan is:

THE EMINENT MANAGEMENT UNIVERSITY

This new slogan will henceforth replace the previous FIRST CHOICE UNIVERSITY slogan.

All official University correspondence, events or any form of official communiqué MUST include the display of this new slogan.

Any inquiries please contact Mr. Baharudin bin Yaacob at Tel. No. : 04-928 3002.