

Sarkina Bt Mat Saad @ Shaari

From: UUM Press
Sent: Sunday, April 6, 2014 2:58 PM
To: UUM - All Staff; UUM - All Students
Subject: BOOK: NEW & NOTEWORTHY

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)



Assalamualaikum W.B.T and 1Malaysia Greetings!

THE POLITICS OF BANGSA MALAYSIA: NATION-BUILDING IN A MULTIETHNIC SOCIETY

Mohamed Mustafa Ishak, 2014

ISBN 978-967-0474-36-6

RM 45.00

The politics of nation-building has always been a central issue in Malaysia. Whilst the country has been able to sustain a relatively stable politics since the 1969 tragedy, and hence generate a rapid economic development (at least until the 1997 Asian economic crisis and later in the post 2008 General Election), the project of nation-building remains a basic national agenda yet to be fully resolved. The book explores the delicate process of nation-building in Malaysia in the post 1970s, especially in the context of the vision constructing the Bangsa Malaysia or 'a united Malaysian nation' enshrined in Mahathir's Vision 2020 project which was introduced in 1991. It discusses the underlying socio-political parameters that shape and influence the politics of nation-building in the country and the construction of Bangsa Malaysia. As such, the book provides an alternative perspective in the analysis of ethnic relations and nation-building in Malaysia, thus broadens the understanding of Malaysian politics and society.

"I am sure the book with its academic inputs and extensive research will provide readers a better insight and understanding of what the Bangsa Malaysia is all about, its concept and its objectives... We can hope, dream and even pray for it..."

- Tun Dr. Mahathir Mohamad -

Browse here for more books.... <http://www.uumpress.com.my/>

visit **UUM PRESS**
BOOKS ONLINE
www.uumpress.com.my

Buy online with your trusted payment gateway provider



Payment Option:



UUM PRESS BOOKSTORE UNIVERSITI UTARA MALAYSIA



UUM PRESS BOOKSTORE
Varsity Mall
Universiti Utara Malaysia
06010 UUM Sintok
Kedah Darul Aman
Phone: 04 - 928 4800
Fax: 04 - 928 4793

For enquiries, please contact:

Mohd Khoiri Md Saman
Marketing Unit
UUM Press
Phone : 04-928 4833
Fax: 04 -928 4793

Rosida Razak
Marketing Unit
UUM Press
Phone : 04-928 4835
Fax: 04 -928 4793

"EFFICIENT, METICULOUS AND AUTHORITATIVE"
"SCHOLARLY PUBLISHING IS OUR BUSINESS"

UUM Press
Universiti Utara Malaysia
06010 UUM Sintok
Kedah Darul Aman, MALAYSIA

Tel: +604 928 4835/4833
Fax: +604 928 4793
E-mail : penerbit@uum.edu.my
Website: <http://uumpress.uum.edu.my>



Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

Disclaimer:

This e-mail (including any attachments) may contain confidential information. If you are not the intended recipient, you are hereby notified that any review, distribution, printing, copying or use of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender or Universiti Utara Malaysia (UUM) immediately and delete the original message. Opinions, conclusions and other information in this e-mail that do not relate to the official business of UUM and/or its group of companies shall be understood as neither given nor endorsed by UUM and UUM accepts no responsibility for the same. All liability arising from or in connection with computer viruses and/or corrupted e-mails is excluded to the fullest extent permitted by law.