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From: Institute For Advanced And Smart Digital Opportunities (IASDO)
Sent: 07 Februari 2017 8:56
To: UUM - All Staff; UUM - All Students
Subject: CALL FOR PAPERS: 21st PACIFIC-ASIA CONFERENCE ON INFORMATION SYSTEMS (PACIS 2017)



**Institute for Advanced and
Smart Digital Opportunities**
Universiti Utara Malaysia



**Pusat Pengajian
Pengkomputeran**
School of Computing
Universiti Utara Malaysia

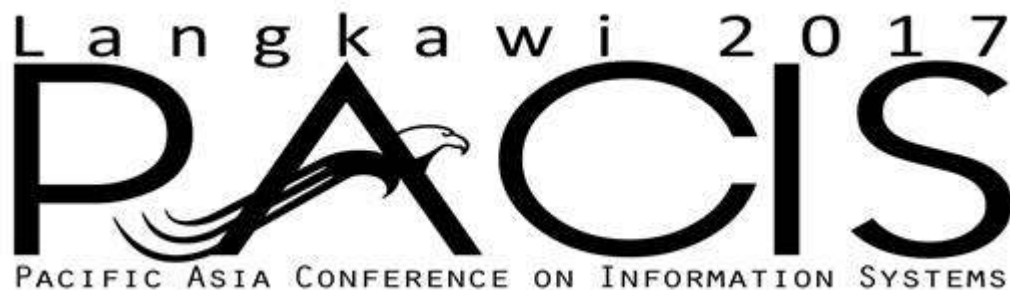
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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum wbt & Good Day

YBhg. Dato' Seri/Datuk/Dato'/Datin/Y.Brs. Prof/Dr./Tuan/Puan

CALL FOR PAPERS: 21st PACIFIC-ASIA CONFERENCE ON INFORMATION SYSTEMS (PACIS 2017)



The Pacific Asia Conference on Information Systems (PACIS) is a premier information systems conference in the Asia Pacific region and is affiliated with the Association for Information Systems (AIS) since its inception in 1993. PACIS serves to provide a platform for Information Systems and Information Technology academics and professionals to share their research findings, ideas and practices in a high quality annual forum. PACIS 2017 which will be the 21st conference, will be held in Meritus Pelangi Beach Resort & Spa Langkawi, Malaysia on 16-20 July, 2017.

We invite submissions in all areas of Information Systems research and especially encourage submission related to the conference theme "Societal Transformation Through IS/IT" before the deadline. We also recommend you to visit the link <http://www.pacis2017.org/> to get the latest information related to the conference.

IMPORTANT DATES

Doctoral Consortium: 16 & 17 July, 2017 (Sun & Mon)

Workshops: 17 July, 2017 (Mon)

Conference: 17-19 July, 2017 (Mon-Wed)

Local tour: 20 July, 2017 (Thurs)

Submission deadlines:

DC Proposals: 4 February, 2017

Workshop Proposals: 28 February, 2017

Papers: 4 February, 2017

Acceptance notification for papers and workshops:

DC Proposals: 11 March, 2017

Workshop proposals: 30 March, 2017

Papers: 11 March, 2017

Camera ready due: Papers: 21 May, 2017

CONFERENCE TRACKS

PACIS 2017 topics will include the following tracks, but not limited to:

1. Societal transformation through IS/IT (Conference's Theme Track)
2. IS Issues in the Under-Represented Areas of the Globe
3. Knowledge Management
4. Business Intelligence & Analytics
5. IS/IT Project Management, Outsourcing, Enterprise Systems and Business Process Management
6. IS/IT and Open Innovation
7. IS Security and Privacy
8. IS/IT Strategy, Leadership and Governance
9. Electronic and Mobile Business
10. Service science and IS
11. Human Computer Interaction
12. IS Healthcare
13. IS Education and Learning
14. IS Implementation, Adoption and Diffusion
15. Social Media Usage and Impact
16. Economics of IS
17. Design Science

REGISTRATION AND SUBMISSION

Registration and submission can be done via conference website (<http://pacis2017.my-ais.org/index.php/submission/call-for-paper/>)

For further clarification and information, please do not hesitate to contact Dr Azizah Haji Ahmad, Track Chairs for Societal transformation through IS/IT (Conference's Theme Track) PACIS 2017 at 04 – 928 5077 or via email at azie@uum.edu.my

We look forward to meet you in the conference.

Thank you.

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